



www.hitachiaircon.xzy

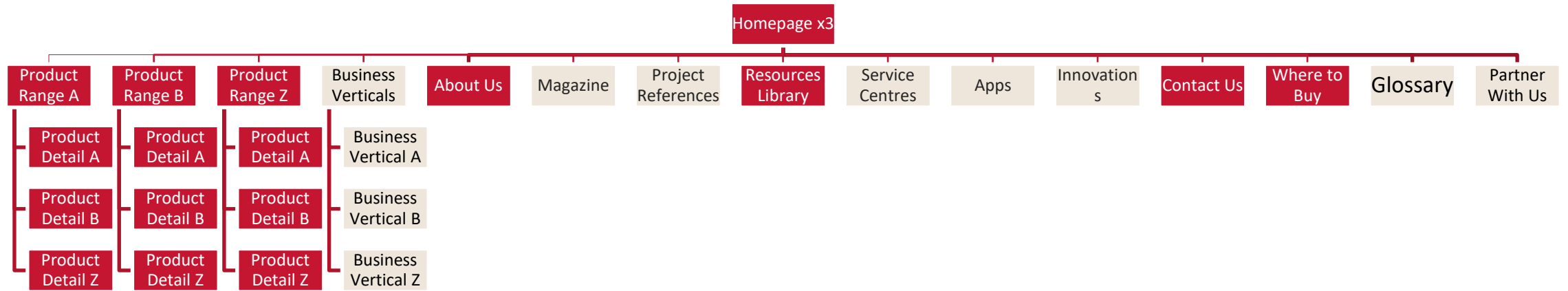
CMS Guideline

Index

- [Sitemap](#)
- [Initial considerations](#)
- [Homepage](#)
- [Menu](#)
- [Product ranges](#)
- [Product detail page](#)
- [Business verticals](#)
- [Magazine](#)
- [Projects](#)
- [Resources Library](#)
- [Service Centres](#)
- [Contact Us](#)
- [FAQs](#)
- [Where to buy](#)
- [About Us](#)
- [Innovations](#)
- [Apps](#)
- [Pop-ups](#)
- [Warning messages](#)
- [Virtual Showroom page](#)
- [Glossary](#)
- [Partner With Us](#)
- [Content Scheduling functionality](#)
- [Quick help guide: Common questions](#)

Sitemap

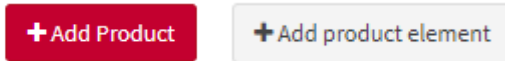
HITACHI



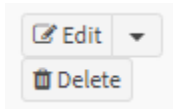
- Core sections
- Sections that can be hidden through the CMS

Initial considerations

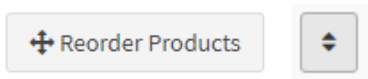
- To create new content, you will normally find a button in the header of each page in the CMS, or a more specific button if it concerns only the creation of a content within a module.



- It is possible to edit and delete most of the content.



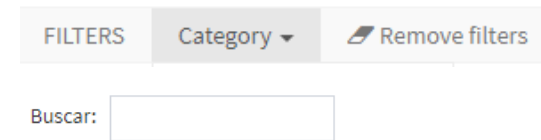
- It is also possible to reorder much of the content, for which one of the following buttons may appear.



- In order for the content to be saved, it is always necessary to execute this action.



- In most CMS tabs, there is a search box as well as a category filter.



- It is possible to export the content databases in different formats



Initial considerations

- Web image standards are detailed in the following presentation: [link](#)
- Except for content such as news or project references, SEO is generally overseen by the Global Digital Marketing team. For this reason, nothing is detailed in this presentation.
- To access the Video Guideline click on the following link and you will be redirected to the Playlist with all the available contents: [CMS Guideline Videotutorials](#)



Homepage

Cooling & Heating

air

Homepage

- Description**

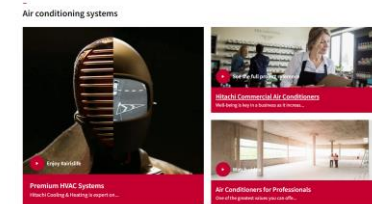
One single home page to allocate all the content.

Elements:

- Banner in the hero area - Can be customized with an image or video loop
- Shortcuts to the products or business verticals
- Optional: "Highlights" module
- Gallery with the latest news
- Contact banner
- Where to buy banner
- Newsletter banner

Check the video and follow the steps!

1. [1.1. - CMS Guideline - Homepage - 1. Elements and How to manage them](#)
2. [1.2. - CMS Guideline - Homepage - 2. Header](#)



CMS → Pages → Category: Home

HITACHI

Global Digital Marketing

No account

Login

CMS

Pages

Tents

Images

Visitor profiles

Visitor countries

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

Offices

Apps

Innovations

Social Networks

About inner pages

Pages

All pages in the database.

Admins

Pages

List

FILTERS

Category

Remove filters

25

records per page

Search:

home

Category	Name	Title	Slug	Actions
Home	home_business	商業	business	[Edit]
Home	home_professionals	商業	professionals	[Edit]
Home	home_residentals	商業	/	[Edit]
Category	Name	Title	Slug	Actions

Showing 1 to 3 of 3 entries (filtered from 58 total entries)

Previous

1

Next

Homepage

HITACHI

CMS

Pages

Texts

Images

Visitor profiles

Visitor countries

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

FAQS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

Editor

Idioma: Spanish

Category *

Home

Name

home_residentials

Title *

Hitachi Cooling & Heating | Test

Breadcrumb

Used in menus and breadcrumbs

If left empty, the title will be used

Slug

/

Default profile slug can not be modified

Page Texts

SEO

Page Elements

Where to buy title *

Where to buy

Link Type *

External

☒ Internal

Partner Search Page

Link text *

Contact us

Link to... (page type) *

Page

Link to... (page) *

Service centres

Subscribe title *

Subscribe to our newsletter

Subscribe text *

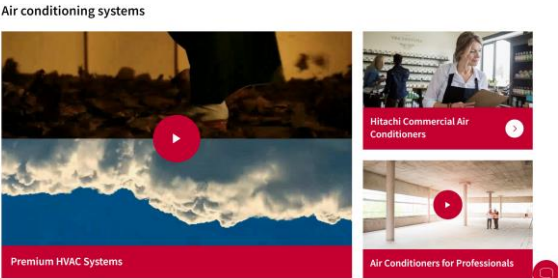
Subscribe to our newsletter text

Homepage

Editable content:

Tab	Option	Description	Comments
Page Elements	Header*	<p>Title* - H1 for SEO</p> <p>Subtitle- Secondary title for SEO</p> <p>Text – Text for SEO purposes</p> <p>Promotional content: Up to 3 cards</p> <ul style="list-style-type: none">• Mark the module as main – checkbox (just 1 card can be the main)• Title (max 70 characters)*• Images* - (Image (size 1224x432px, max. weight 300Kb) / Image (size 600x488px, max. weight 300Kb)• Show link – Y/N• Show video loop or GIF – Y/N (Only allowed in the main module)• Show Youtube Link – Y/N	<ul style="list-style-type: none">• Only it's possible to perform one action by each card to center user's attention: Can active a link or a Youtube video, not both at same time. If both are included, the CMS will by default give preference to the link that will direct the user to when clicking on the card.• Video loop functionality only is possible to enable in the card marked as "main" in the CMS• For images is mandatory to add the two formats specified in the CMS (one will be used for desktop and other for mobile and certain screen resolutions)

* Mandatory

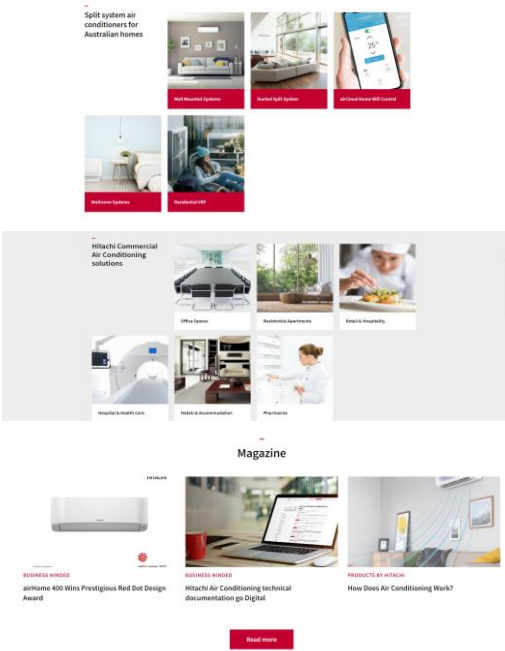


Homepage

Editable content:

Tab	Option	Description
Page Elements	Products	Title of the module* Access to product pages: Thumbnail* Title* Description Link (it can be an internal or external link)*
	Business solutions	Title of the module* Access to business vertical pages: Thumbnail* Title* Link (it can be an internal or external link)*
Page Elements	News and Projects	Title of the module* Link*

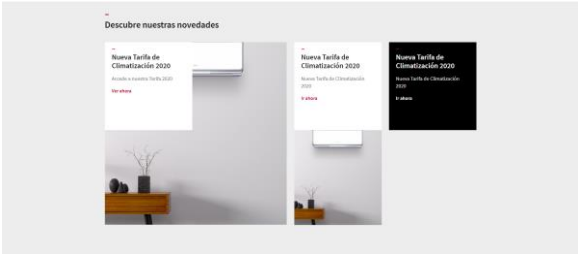
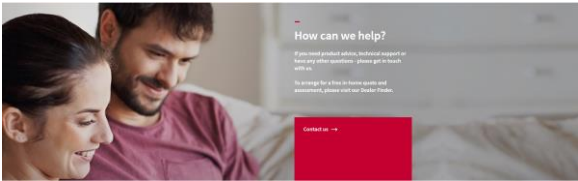
* Mandatory



Homepage

Editable content:

Tab	Option	Description
Page Elements	Let's talk (contact banner)*	Title*
		Text*
		Link Text (call to action)*
		Link (it can be an internal or external link)*
		Image*
Page Elements	Features	Title of the module*
		Page elements:
		Title*
		Text*
		Background color (red, white or black)*
		Link Text (call to action)*
		Link (it can be an internal or external link)*
		Image



* Mandatory

Homepage

Editable content:

Tab	Fields	Description
Page Texts	Where to buy title *	Where to buy banner - Title
	Link Type *	Where to buy banner - It can be an internal link, an external link or a partner's page (within the website).
	Link text *	Where to buy banner - Call to action
	Link to... (page type) *	Where to buy banner - Select the link to the type of page
	Link to... (page) *	Where to buy banner - Select the link to the specific page
	Subscribe title *	Newsletter subscription banner - Title
	Subscribe text *	Newsletter subscription banner - Text
	Subscribe email placeholder *	Newsletter subscription banner - Text within email field
	Subscribe button *	Newsletter subscription banner - Call to action
	Subscription ok message title *	Newsletter subscription banner - Sent Ok Title
	Subscription ok message text *	Newsletter subscription banner - Sent Ok Text
	Subscription ok message button *	Newsletter subscription banner - Sent Ok Button
	Double optin pending message title *	Newsletter subscription banner - Double Optin Title
	Double optin pending message text *	Newsletter subscription banner - Double Optin Text

* Mandatory



Homepage

Considerations

- The database of users registered to the newsletter can be downloaded from: "**Users**" → "**Suscriptions to newsletters**"
- Except for the header, the page element modules can be reordered by dragging the arrows. Check in the next slide how to edit the header.
- The maximum number of products/business verticals that can be highlighted on the homepage is 7.

Header – Main page

Edit

Language: English ▼

Type *

☒ Header *

☐ Products *

☐ Business Solutions *

☐ Let's talk *

☐ News and Projects *

☐ Features *

Title (max. 81 characters)

With airCloud Home, control your Home Air Conditioning from your Smartphone

Subtitle

How are we able to create complimentary design solutions from contradictions? Learn how our Duality Design philosophy helps us see both sides of a story and leads to us engineering excellence.

Text

↶ B I U 🔗 <>

p

Promotional Content

Title	Show as main module	
Air becomes comfort	<input checked="" type="checkbox"/>	<div>Edit</div>
test	<input type="checkbox"/>	<div>Edit</div> <div></div>
test	<input type="checkbox"/>	<div>Edit</div> <div></div>

Main texts of the header → Go to CMS>Home>Page Elements>Header

This part is mainly reserved for SEO text agreed with Digital Team (Please, let us know if you need to do any changes)

-Title – H1 reserved for SEO

-Subtitle – Secondary title reserved for SEO

-Text – Text for SEO

Header – Promotional content cards

← BACK TO ALL PROMOTIONAL CONTENTS

Edit Language: English

☒ Show as main module

Title (max. 40 characters) *

Air becomes comfort

Show link

☐ Yes

☒ No


Description (max. 250 characters) *

Healthy Hitachi Air

19/250


This content is oversized, the actual cover (including first tags) can differ

Image (size 1224x432px, max. weight 300Kb) *



Choose file

Image (size 600x488px, max. weight 300Kb)



Choose file

Show video preview

☐ Yes

☒ No

Show youtube video

☐ Yes

☒ No

Save and back Cancel

Promotional content → Go to
CMS>Home>Page Elements>Header>Add
promotional content

You can have 1 to 3 cards (only one of them can be marked as main)

In each card you can edit:

- **Title* (40 characters)**
- **Description* (250 characters)**
- **Images*** - Mandatory add the two formats specified (Image (size 1224x432px, max. weight 300Kb) / Image (size 600x488px, max. weight 300Kb)
- **Show link – Y/N**
- **Show video loop or GIF – Y/N** (Only allowed in the main module). Depending if the content card has a square or rectangular image, you should select one or other of this formats:
(size 1224x432px) - rectangular
(size 600x488px) -square
- Max weight:
for GIFs: 300kb
for video loop: 2MB
- **Show Youtube Link – Y/N**



Menu

Cooling & Heating

air

Menu

HITACHI

- **Description**

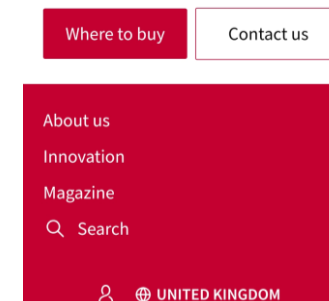
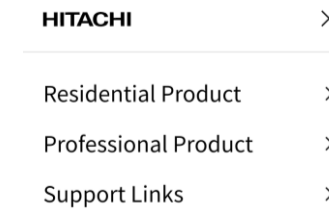
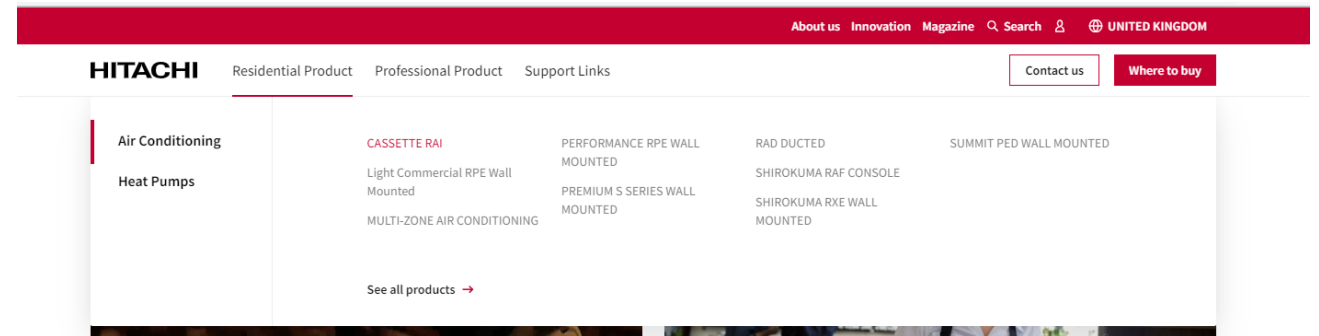
A single mega-menu for all type of user profiles.

Elements:

- Main area (red one) : About, Innovations, News, Projects and Log-in sections + Search bar + Country and language selector (for multilanguage countries).
- CTAs: Contact form and Where to Buy (Optional)
- Secondary Area
 - Residential products
 - Professional products
 - Support Links

Check the video and follow the steps!

1. 2.1. - [CMS Guideline - Menu - 1. Elements](#)
2. 2.2. - [CMS Guideline - Menu - 2. Menu Link Category](#)
3. [2.3. - CMS Guideline - Menu - 3. Support Links and Menu Text](#)



Menu

Editable content:

Tab	Fields	Description
Menu link category	Residential products	Title of this tab is editable
	Professional products	Title of this tab is editable
Support links	Support links	Links of the support tab are editable: create new, edit existing ones, reorder or delete
Menu texts	CMS>Texts>Menu items	Texts displayed on the menu are editable
Where to buy CTA	CMS>Home>Checkbox “show WTB button”	To hide/show the Where to Buy CTA

Residential and professional products category

The screenshot shows the Hitachi CMS Admin interface. The browser address bar displays `plastic.hitachi.teradisk.net/admin/product_range_menu`. The interface has a red header with the Hitachi logo and a hamburger menu. A left sidebar contains navigation links: CMS, Pages, Texts, Images, Visitor countries, Support Links, Menu Link Category (highlighted), and PRODUCTS. The main content area is titled "Menu Link Category" with a subtitle "Todos los registros de menu link category en la base de datos." and a breadcrumb trail "Admin > Menu Link Category > Listar". Below the title, there is a dropdown for "10 elementos por página" and a search bar labeled "Buscar:". A table lists two menu link categories:

Name	Acciones
Productos Profesionales	Editar
Productos Residenciales	Editar

Below the table, it says "Mostrando registros 1 a 2 de un total de 2 registros". At the bottom right of the table area, there are navigation links: "Anterior", a red square with the number "1", and "Siguiete".

Residential and Professional products category → Go to CMS>Menu link category

Here you can edit the texts of "residential products and professional products" category.

Reminder! Remember that from now on every time you add a new product range you must assign it to the menu in the "menu category link" field to make it accessible from the website menu

Support links

HITACHI

Support Links Todos los registros de support links en la base de datos.

Admin - Support Links - Listar

+ Añadir Support Link + Reordenar Support Links

10 elementos por página

Name	Link type	URL	Acciones
Resources	external	https://elpais.com/	Editar Eliminar
FAQs	internal		Editar Eliminar
Apps & Software	internal		Editar Eliminar

Mostrando registros 1 a 3 de un total de 3 registros

Anterior [Siguiente](#)

Support links tab → Go to CMS>Support links tab

Here you can add, reorder or edit the existing links in this tab.

Here you will find secondary links and links that need to be added locally – Links can be external or internal

Editar Support Link :: Hitachi Ad

https://plastic.hitachi.teradisk.net/admin/support_links/3/edit

HITACHI

Support Links Editar Support Link.

Admin - Support Links - Editar

← Volver al listado de Support Links

Editar

Link type *

External ☒ Internal ☐ Partner Search Page ☐

Link name * Resources

URL * https://elpais.com/

Open in new tab * ☐

Idioma: Spanish

[Guardar y regresar](#) [Cancelar](#)

Menu texts

FILTROS

Category

Remover filtros

10

elementos por página

Buscar:

Category	Item	Text	Acciones
Menu items	support_links	Support Links	Editar
Menu items	back	Back	Editar
Menu items	new	New	Editar
Menu items	searcher	Người tìm kiếm.	Editar
Menu items	all_products	See all range_name products	Editar
Menu items	faqs	Faqs	Editar
Menu items	about	Über uns	Editar
Menu items	close	Close	Editar
Menu items	choose_a_region	Choose a region	Editar
Menu items	contact_write_button	Change button	Editar
Category	Item	Text	Acciones

Mostrando registros 1 a 10 de un total de 30 registros (filtrando de 241 registros totales)

Anterior

1

2

3

Siguiente

Menu texts → Go to CMS>texts>Menu items

Here you will find all the different texts that appear in the menu "back", "see products", etc...

Remember that in multi-language sites they should be changed and saved for both of the languages

Menu

Considerations

- Main menu (red) links cannot be managed through the CMS. If you need to add any to this category, please, ask Digital Team.
- It's not recommended to add further than 7 links to the main category.
- When you create a new range, you need to link it to the menu through the "Menu link tab" you will find in the ranges page at the CMS.
- NEW – tag can be added to new products in the menu by marking it in the product page
- After the change made in April 2022 Social networks are displayed in the footer as icons.



Product Ranges & Sub-Ranges

Cooling & Heating

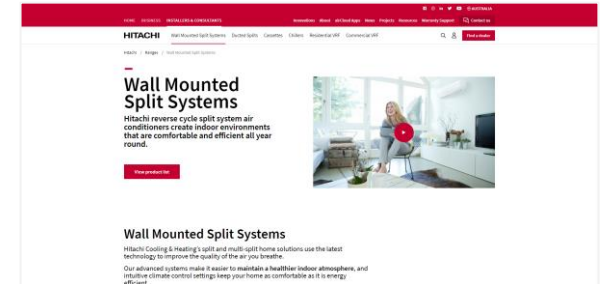
air

Product Range - Subhome

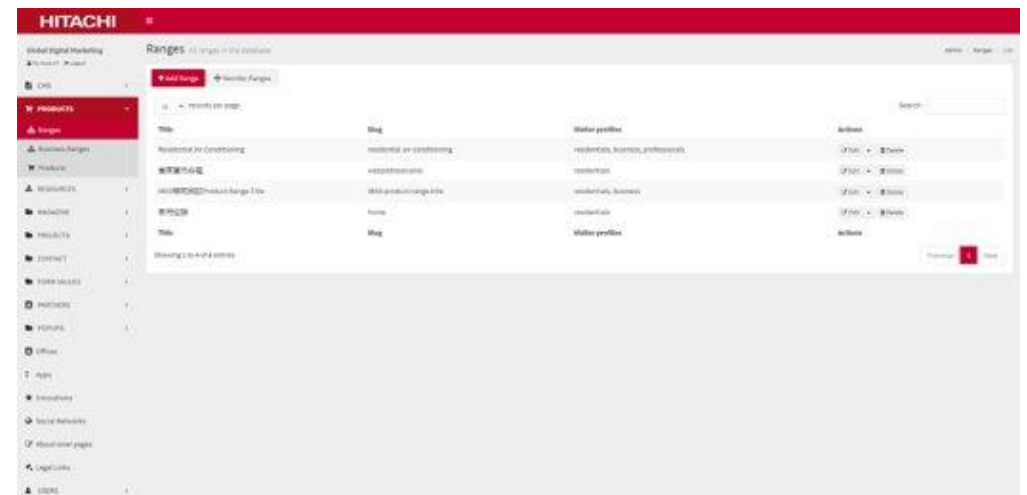
- **Description**

Elements:

- Header made up of title + text + image, gif or video + CTAs
- Body copy for SEO positioning
- Product grid including filters
- Bottom copy for SEO positioning



Products → Ranges



Check the video and follow the steps!

1. [3.1. - CMS Guideline - Product Range - 1. Elements & Header](#)
2. [3.2. - CMS Guideline - Product Range - 2. Content, Filters & Subrange](#)

Product Range - Subhome

HITACHI

Global Digital Marketing

My Account

Logout

CMS

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

WARNINGS

POPUPS

FAQS

Glossary

Partner with us

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

SETTINGS

DISTRIBUTION PAGE

Administrators

Ranges

Edit Range.

Admin

Ranges

Edit

« Back to all Ranges

Edit

Language: English

Title *

All air conditioners

Used in menus and breadcrumbs

Breadcrumb

If left empty, the title will be used

HTML id

all-air-conditioners

If left empty it will generate from title

Menu Link Category

Home Solutions

Select the category in the menu where this range will be shown

Slug

all-air-conditioners

If left empty it will generate from title

☐ Has Secondary Style

Check if you want to show this range as "secondary range" in the website menu (a different type of typography in light grey will be applied)

Header

Product Comparison

Comparison Table

Content

Product Page

Schedule

Subranges

Filters

Range Elements

SEO

Header title - H1 (max. 40 characters) *

All Home Air Conditioners

Header text (No limit in characters) *

Experience home air conditioning by Hitachi and live in harmony with better-quality sleep, improved well-being and lower environmental impact.

Save and back

Cancel

Product Range - Subhome

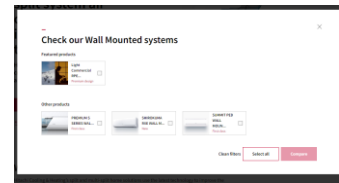
Editable content:

Tab	Fields	Comments
Header	Header title (H1) * Header text* Shortcuts to subranges – Automatically generated	-
Product Comparison	Title CSV/Excel file	Enabled on-click via CTA. See further details in next slide
Comparison table	Title Introduction text CSV/Excel file	
Content	Display secondary CTA: Yes/No Text for secondary CTA - Responsive Text for secondary CTA - Desktop Link Type (it can be an internal or external link)* Select link (dropdown menu) - Section title – H2* Body Text* - Product grid title* - Title bottom text* Bottom text*	The primary CTA is mandatory, it is a static text, it is edited from: "CMS" → "Texts" The image of the grid is the one shown in the URL: www.hitachiaircon.xzy/ranges

* Mandatory

Air Conditioning for Single Room

Hitachi Cooling and Heating offers a wide range of AC for individual rooms, with a solution for every room AC need.



Explore our range of AC for single room

Window AC	Console AC	Wall Mounted AC	Floor Standing AC	Console AC	Window AC
Type of room Ideal for small rooms, such as bedrooms, living rooms, and offices. Typical room size 10-15 sqm	Type of room Ideal for medium-sized rooms, such as living rooms, bedrooms, and offices. Typical room size 15-25 sqm	Type of room Ideal for large rooms, such as living rooms, bedrooms, and offices. Typical room size 25-35 sqm	Type of room Ideal for large rooms, such as living rooms, bedrooms, and offices. Typical room size 25-35 sqm	Type of room Ideal for medium-sized rooms, such as living rooms, bedrooms, and offices. Typical room size 15-25 sqm	Type of room Ideal for small rooms, such as bedrooms, living rooms, and offices. Typical room size 10-15 sqm
What it is A compact, energy-efficient unit that can be installed in a window.	What it is A compact, energy-efficient unit that can be installed in a window.	What it is A compact, energy-efficient unit that can be installed in a window.	What it is A compact, energy-efficient unit that can be installed in a window.	What it is A compact, energy-efficient unit that can be installed in a window.	What it is A compact, energy-efficient unit that can be installed in a window.
Installation site Ideal for small rooms, such as bedrooms, living rooms, and offices.	Installation site Ideal for medium-sized rooms, such as living rooms, bedrooms, and offices.	Installation site Ideal for large rooms, such as living rooms, bedrooms, and offices.	Installation site Ideal for large rooms, such as living rooms, bedrooms, and offices.	Installation site Ideal for medium-sized rooms, such as living rooms, bedrooms, and offices.	Installation site Ideal for small rooms, such as bedrooms, living rooms, and offices.
View	View	View	View	View	View

Create your perfect environment

Hitachi Cooling & Heating's split and multi-split home solutions use the latest technology to improve the quality of the air you breathe.

Our advanced systems make it easier to maintain a healthier indoor atmosphere, and intuitive climate control settings keep your home as comfortable as it is energy efficient.

[Read more](#)

Hitachi Air Conditioners for Residential Spaces

With over 60 years of experience, we are confident that our range of cooling and heating solutions provides households and businesses with the leading climate control technology to create and maintain the perfect indoor environment. Meeting the evolving requirements of our clients means that we are constantly innovating our systems, resulting in a collection of unique and efficient options that are designed to adapt to you and the spaces that they inhabit. We cater for all types of homes, including detached houses, semi-detached, flats and apartments, flats and attics, as well as for specific spaces like garages, workshops, home offices and more. Select from wall-mounted, ductless concealed type and ceiling cassette units, all of which are designed with your comfort in mind.

To see our range of home and business solutions, click here, and if you are interested in receiving more information from a professional installer, list your nearest one using our Partner Locator.

Product Range - Subhome

Editable content:

Select Split Wall Units to compare:

Loral

X

Type
Ducted

System
Cooling & Heating

No. Rooms
3

Average room size
Small / Medium

Inverter
Yes

Energy efficient
A-Cooling
B-Heating

Remote control
Remote control
Included

Takai

X

Type
Ducted

System
Cooling & Heating

No. Rooms
3

Average room size
Small / Medium

Inverter
Yes

Energy efficient
A-Cooling
B-Heating

Remote control
Remote control
Included

Makai

X

Type
Ducted

System
Cooling & Heating

No. Rooms
3

Average room size
Small / Medium

Inverter
Yes

Energy efficient
A-Cooling
B-Heating

Remote control
Remote control
Included

Eco

X

Type
Ducted

System
Cooling & Heating

No. Rooms
3

Average room size
Small / Medium

Inverter
Yes

Energy efficient
A-Cooling
B-Heating

Remote control
Remote control
Included

Takumi

X

Type
Ducted

System
Cooling & Heating

No. Rooms
3

Average room size
Small / Medium

Inverter
Yes

Energy efficient
A-Cooling
B-Heating

Remote control
Remote control
Included

Display additional details

Edit comparison

Product comparison detail	Fields	Comments
Product comparison	1.Title* 2.Field to upload the excel comparison	<p>The "Slug" is a mandatory field. It must be in the first row of the data table. It allows you to link the name of a product to the corresponding page of the website.</p> <p>The value to include in the Slug field would be "floor-small" (without quotation marks).</p> <p>Label: Through the "Label" field it is possible to highlight a specific feature of a product</p> <p>Maximum number of rows: No more than 25 rows will be displayed.</p> <p>Energy efficiency: If you need to include stars in the rating, copy the star symbol ★ included in the Excel sample.</p>

* Mandatory

CMS guide - Product Comparison functionality

The screenshot displays the Hitachi website editor interface. On the left, a sidebar lists various content types, with 'Subranges' highlighted in a red box. The main editor area is divided into two sections: 'Ranges' and 'Sub-Ranges'. The 'Ranges' section shows fields for Title, Breadcrumb, Slug, HTML ID, and Header text. The 'Sub-Ranges' section shows similar fields. A red arrow points from the 'Subranges' tab in the sidebar to the 'Subranges' editor view.

CMS guide - Product Comparison functionality

Manageable from "Product Comparison" tab at the "Ranges" and "Sub-Ranges" levels

Fields to edit within the tab "Product Comparison":

Title of the comparison data table (mandatory)
Excel/CSV with product data for comparison

On the CMS you will also find some instructions on how to upload the Excel/CSV and a downloadable template to fill in.

*In product pages it exists a checkbox to mark products as highlighted in the comparative modal



Show as featured product

Header Product Comparison Content SEO

Comparison Module: Title *

Upload CSV file to import

Choose file No file chosen

Excel (.xls, .xlsx) or CSV (encoded as UTF-8, separated with ";") - you can change these values in Settings

View uploaded file

Instructions for filling in the Product Comparison Excel file:

Mandatory field: The "Slug" is a mandatory field. It must be in the first row of the data table. It allows you to link the name of a product to the corresponding page of the website. This value is the end of the URL of the product page. Example for the URL www.hitachaircon.com/ranges/dehumidifier/floor-small
The value to include in the Slug field would be "floor-small" (without quotation marks).

Label: Through the "Label" field it is possible to highlight a specific feature of a product (e.g. New, Most efficient, Best in class...). When included, the label will appear next to the product image with the highlighted feature. This row should not be removed from the Excel, even if it is not completed. Please note that it is possible to fill this field only for certain products.

Maximum number of rows: No more than 25 rows will be displayed.

Energy efficiency: If you need to include stars in the rating, copy the star symbol ★ included in the Excel sample. If you use a different star symbol, it may not be displayed correctly. Please note that other symbols are not allowed.

[Download the product comparison Excel sample](#)

Check the video and follow the steps!

1. [Editing the product comparison tab – Range & Subrange](#)
2. [Getting the excel file ready to upload!](#)

CMS guide - Product Comparison functionality

How to link the comparison modal

To display the comparison on two or more specific pre-selected products you must add at the end of the url the parameter title-range?compare=product1,product2. Each product added to the comparison, except the first one, must be separated by commas after the "=" sign.

Example:
hitachiaircon.com/uk/ranges/title-range?compare=yutaki-m,yutaki-o

Check the video and follow the steps!

[Linking the comparison modal in the product pages](#)

01. IL CONDIZIONATORE DI DESIGN INTELLIGENTE GARANTITO 5 ANNI

Hitachi's Akebono FrostWash is the uniquely designed single-split air conditioner. The indoor unit is made with great attention to detail, combining the color white in different textures: matt for the frame and bottom panel, satin for the front panel, and gloss for the frame. Akebono FrostWash is diponibile in three different sizes from 25, the smallest, to 50, to meet the needs of modern living. [Compare this product](#)





Fill out the form to download it

Download the whitepaper



Translate the legal text into your local language. Please use this form to download the following document. The personal data collected in this form may be used for marketing purposes. For further details, please do review our Privacy Policy on

Check the product comparison

Featured products

 RAD & RPI Split Ducted air conditioner	<input type="checkbox"/>	 AKEBONO FROSTWASH! Top choices	<input type="checkbox"/>
---	--------------------------	--	--------------------------

Other products

 RAF Floor Mounted air conditioner	<input type="checkbox"/>	 Premium FrostWash Best seller	<input type="checkbox"/>
--	--------------------------	--	--------------------------

Clean filters

* Mandatory

Build your ideal indoor environment with our range of single room AC

Our range of single room air conditioning is available in a range of different capacities, so you can choose the perfect unit for your space. The units are designed to be quiet and efficient, and they are also easy to install. They are also available in a range of different colours to match your decor.

Our range of single room air conditioning is available in a range of different capacities, so you can choose the perfect unit for your space. The units are designed to be quiet and efficient, and they are also easy to install. They are also available in a range of different colours to match your decor.

Healthier, cleaner air from your room AC

It's only natural that you want to breathe the cleanest air possible. That's why we've designed our single room air conditioning units to help you breathe better. They feature a range of different filters to help remove dust, pollen, and other allergens from the air. They also have a built-in dehumidifier to help keep the air dry and comfortable.

Our range of single room air conditioning is available in a range of different capacities, so you can choose the perfect unit for your space. The units are designed to be quiet and efficient, and they are also easy to install. They are also available in a range of different colours to match your decor.

ACs that can clean clean itself

Our range of single room air conditioning is available in a range of different capacities, so you can choose the perfect unit for your space. The units are designed to be quiet and efficient, and they are also easy to install. They are also available in a range of different colours to match your decor.

Our range of single room air conditioning is available in a range of different capacities, so you can choose the perfect unit for your space. The units are designed to be quiet and efficient, and they are also easy to install. They are also available in a range of different colours to match your decor.

Only available in ranges.

[illegible]

Elements detail: Optional modules layout

Image + text / GIF+ text/ Video + text

Solutions for Hotels



A breath of fresh air

Our advanced air filtering system combines a Stainless steel pre-filter with a Stainless steel interior to provide fresh, clean air.

Our patented self cleaning Frost Wash technology will freeze, melt and wash away dirt, mould and bacteria with up to 91% reduction of bacteria and 87% of mould.

Elements detail: Optional modules layout

Slider



Elements detail: Optional modules layout

Single Image / GIF



Elements detail: Optional modules layout

Single text:

A breath of fresh air

Our advanced air filtering system combines a Stainless steel pre-filter with a Stainless steel interior to provide fresh, clean air.

Our patented self cleaning Frost Wash technology will freeze, melt and wash away dirt, mould and bacteria with up to 91% reduction of bacteria and 87% of mould.

Elements detail: Optional modules layout

Icon + text

Maecenas tempus placerat massa, nec lacinia est ultricies id. Cras placerat arcu nisi, vitae congue orci interdum eget. Nam convallis nisl eget sem vulputate condimentum. Suspendisse ultricies ultrices aliquet.



Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut facilisis mi arcu, non malesuada risus vulputate in. Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.



Sed arcu quam, varius ut dapibus nec, cursus ut ligula. Donec eu nisi ut quam accumsan finibus. Sed vehicula condimentum purus nec sodales.



Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut facilisis mi arcu, non malesuada risus vulputate in. Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.



Sed arcu quam, varius ut dapibus nec, cursus ut ligula. Donec eu nisi ut quam accumsan finibus. Sed vehicula condimentum purus nec sodales.



Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut facilisis mi arcu, non malesuada risus vulputate in. Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.



Ut facilisis mi arcu, non malesuada risus vulputate in. Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis.



Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut facilisis mi arcu, non malesuada risus vulputate in. Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.



Sed arcu quam, varius ut dapibus nec, cursus ut ligula. Donec eu nisi ut quam accumsan finibus. Sed vehicula condimentum purus nec sodales.



Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut facilisis mi arcu, non malesuada risus vulputate in. Praesent commodo mollis nisl, in laoreet elit accumsan in. Curabitur nec mattis ipsum. Fusce rhoncus magna velit, et convallis urna pretium ut. Aenean sodales eros orci, non scelerisque turpis vestibulum eu. Aliquam dictum urna sed quis.

Elements detail: Optional modules layout

Highlights: Icon/Hihlighted title

Other benefits

86 m³

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

Acondicio
nado

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

Up to 10

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

Nunc
turpisa

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

43

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

Lorem
metusc

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

2,367

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

Other Benefits



Silent Mode

Specially curved fan blades reduce the buffeting noise of them cutting through the air at slower speeds.



0.5°C temperature control

Set temperature in increments of 0.5°C.



Multiple Timers

6x On/Off time and temperature settings for each day of the week (using airCloud Home). Set a specific time interval for power off, up to 12 hours



Save your favourite settings

Quickly activate your most used combination of mode, temperature and fan speed with a dedicated button on the remote control

Up to 10

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

43

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured to optimise space usage.

2,367

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

Turpisa nubc

Well designed cooling and heating should allow the best use of indoor and outdoor spaces. SET FREE I outdoor units feature an ultra-compact footprint, so they can be placed discreetly out of sight or configured² to optimise space usage.

Elements detail: Optional modules layout

Step by Step

Step by step process

Maecenas tempus placerat massa, nec lacinia est ultricies id. Cras placerat arcu nisi, vitae congue orci interdum eget. Nam convallis nisl eget sem vulputate condimentum. Suspendisse ultricies ultrices aliquet.

Lorem ipsum dolor sit amet, consectetur adipiscing elit	1/12
Lorem ipsum dolor sit	2/12
Select your language	3/12
Lorem ipsum dolor sit	4/12
Lorem ipsum dolor sit amet, consectetur adipiscing elit	5/12
Lorem ipsum dolor sit	6/12
Lorem ipsum dolor sit amet, consectetur adipiscing elit	7/12
Lorem ipsum dolor sit	8/12
Lorem ipsum dolor sit	9/12
Lorem ipsum dolor sit	10/12
Lorem ipsum dolor sit	11/12
Lorem ipsum dolor sit	12/12



Duis mattis ut nunc ac accumsan. Mauris pulvinar diam quis maximus efficitur. Morbi a eros lectus. Morbi et nulla enim.

Select your language

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi dignissim diam rutrum eleifend consequat. Maecenas vitae augue rutrum dolor elementum scelerisque sit amet vel est.

Step by step process

Maecenas tempus placerat massa, nec lacinia est ultricies id. Cras placerat arcu nisi, vitae congue orci interdum eget. Nam convallis nisl eget sem vulputate condimentum. Suspendisse ultricies ultrices aliquet.

Select your language 3/8



Duis mattis ut nunc ac accumsan. Mauris pulvinar diam quis maximus efficitur. Morbi a eros lectus. Morbi et nulla enim.

Select your language

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi dignissim diam rutrum eleifend consequat. Maecenas vitae augue rutrum dolor elementum scelerisque sit amet vel est.

Elements detail: Optional modules layout

Accordion Module

Technical data Shirokuma RXE Wall Mounted

La gama Yutaki S cuenta con los modelos Yutaki S4, Yutaki S5, Yutaki S6, Yutaki S8 y Yutaki S10 para gas R410. Para este equipo, el consumo abarca de 2.2 a 5.49 KW al aplicar calefacción y de 2.18 a 6.22 en la refrigeración, siempre según modelo. La gama de unidades interiores llega a ofrecer un caudal de agua de hasta 79 m³/h y cuenta con un peso de entre 39 y 47 kg.

WALL MOUNTED SHIROKUMA			<	RAK-25RXE	RAK-35RXE	RAK-50RXE	>
Nominal Capacity (min - max)	COOLING	KW		2,50 (0,90-3,10)	2,50 (0,90-3,10)	2,50 (0,90-3,10)	
	COOLING	KW		2,50 (0,90-3,10)	2,50 (0,90-3,10)	2,50 (0,90-3,10)	
Seasonal energy rating	COOLING			2,50 (0,90-3,10)	2,50 (0,90-3,10)	2,50 (0,90-3,10)	
	COOLING			2,50 (0,90-3,10)	2,50 (0,90-3,10)	2,50 (0,90-3,10)	
SEER				2,50 (0,90-3,10)	2,50 (0,90-3,10)	2,50 (0,90-3,10)	
SCOP				2,50 (0,90-3,10)	2,50 (0,90-3,10)	2,50 (0,90-3,10)	
EER - COP (Cooling/heating energy label)				2,50 (0,90-3,10)	2,50 (0,90-3,10)	2,50 (0,90-3,10)	

↗ Open table

⬇ Download table

Wall-Mounted

Ducted

Cassettes

Units come with **motion detectors** as standard which *automatically* switches to eco mode when no people are detected and then switches¹ back₂ to standard mode when someone enters the room.

- 1. Lowers running costs and increases energy efficiency.
- 2. Lowers running costs and increases energy efficiency.
- 3. Lowers running costs and increases energy efficiency.
- 4. Lowers running costs and increases energy efficiency.



Tested by Kitasato Research Center of Environmental Science with JCH South East Asia premium YX series. Test no. 2017_40194 : anti-bacterial & anti-mold effects when operating frost wash four times

1/7

- Wall-Mounted +
- Ducted +
- Cassettes +

Product Range - Subhome

* Mandatory

HITACHI

Editable content:

Product tab detail:	Fields	Comments
Product page tab	White CTA CTA: Yes/No Title CTA (max. 20 characters) Text CTA (max. 100 characters) CTA button (max. 20 characters) Red CTA – Quotations:	Here CTAs for quotation requests and Contact us can be added. Those fields will be applied to all the product pages of the products of the range.

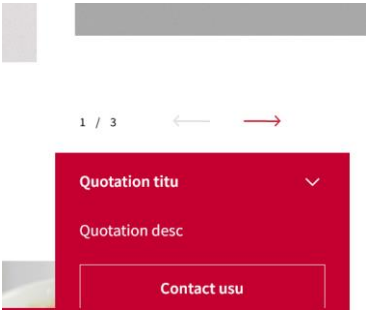


Product Range - Subhome

Editable content:

Tab	Fields	Comments
Product page - CTA	CTA: Yes/No Title CTA (max. 20 characters) Text CTA (max. 100 characters) CTA button (max. 20 characters)	Here CTAs for quotation requests and Contact us can be added
Product page - Red box	Title / Red box in footer (max. 100 characters) Text / Red box in footer (max. 110 characters) Link type / Red box in footer *	Here CTAs for quotation requests and Contact us can be added
Product page - Grey box	Title / Gray box in footer (max. 100 characters) Text / Gray box in footer (max. 110 characters) Link type / Gray box in footer *	Here CTAs for quotation requests and Contact us can be added

* Mandatory



Product Range - Subhome

Considerations

- Please do not modify the HTML ID. It is a global tracking code.
- In the "visitor profiles" field, select those you want to see this range in the menu.
- Assigning products to a range will be done when editing the products.



Product Detail Page

Cooling & Heating

air

Product Detail - Inner page

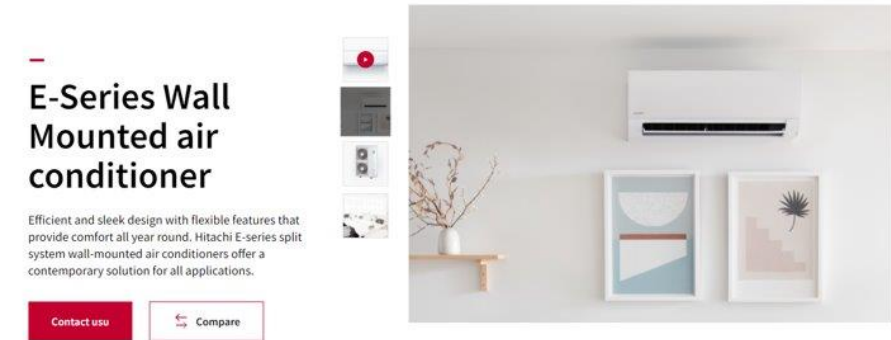
- **Description** (migrating to new template, ETA September 2021 - Won't affect content already loaded into the CMS)

Elements:

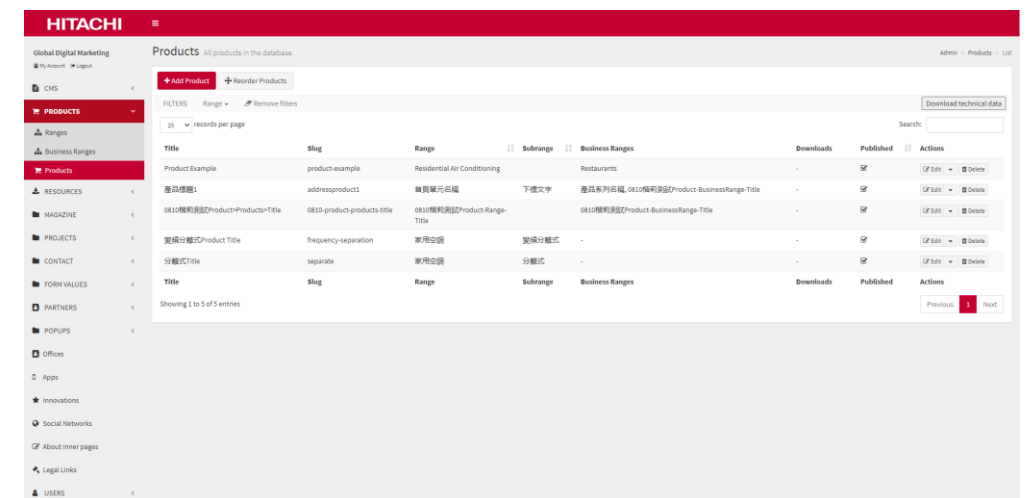
- New header: title + text + images, gifs and/or videos + CTAs
- Feature modules
 - Only text
 - Image/GIF + text (right side)
 - Image/GIF + text (left side)
 - Slider
 - Only Image/GIF
- Data tables
- Related downloads
- Where to buy banner

Check the video and follow the steps!

1. [4.1. - CMS Guideline - Product Detail Page - 1. Elements](#)
2. [4.2. - CMS Guideline - Product Detail Page - 2. Manage Elements](#)



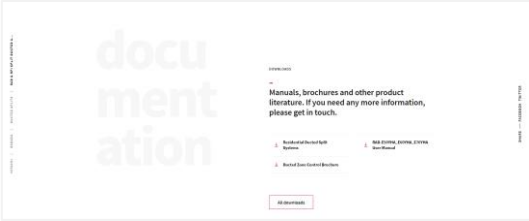
Products → Products



Product Detail - Inner page

Editable content:

Tab	Fields	Comments
General	Product model* Short description*	The "product models" and the "short description" appear on the card in the grid of the product gallery (range page or business verticals).
	-	
	Text*	The "Text" appears as an introduction on the product detail page.
	-	
	Business Ranges	The business verticals are those in which the product will appear.
	-	
	Downloads	In the "Downloads" field you can select the downloadable documents related to this product.



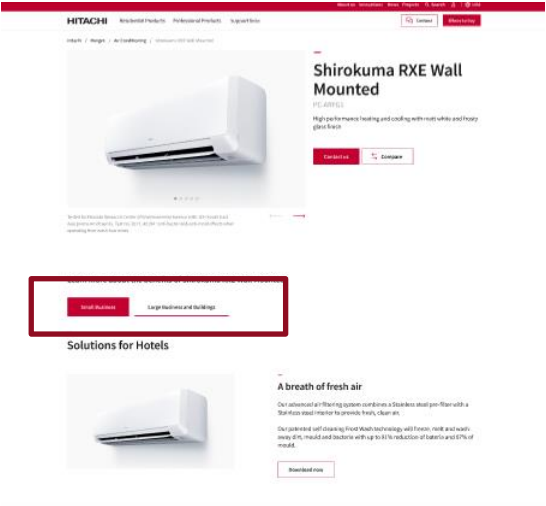
* Mandatory

Product Detail - Inner page

Editable content:

Tab	Fields	Comments
Images	Option to include a link to YouTube: Yes/No	
	Video link	
	Header image*	
	Grid image	
Elements	The following modules can be combined in a flexible way to compose the product page design: Image + Text / GIF + Text / Text+ video Text Slider Image GIF Icon + Text Step by Step Highlights Accordion	
		Tabbed Module functionality has been enabled Information can be shown in two different tabs. In CMS you can select which modules to associate to each tab.
		Rich text. Allows links.
Data tables	Add data table: Single (regular data table) Multiple (for IDUs, require uploading thumbnails of each IDU)	It is necessary to include an Excel/CSV table for desktop and a PDF version for mobile (the Excel/CSV version will be uploaded after uploading the PDF).

* Mandatory



Tables in Excel/CSV cannot have merged cells.

Product Detail - Inner page

Editable content:

Tab	Fields	Comments
Product Features	The values that have been defined for the range to which this product belongs will appear here (e.g. capacity, color, efficiency). You must complete these fields according to the values of the product.	These values will appear on the product card and will be useful for filtering the products.
Additional information	Additional information title (max. 50 characters)* Additional information description (max. 250 characters)* - Enriched text box Image*(size 327px x 208px, max. weight 400Kb, PNG format mandatory)	Here other additional information about the benefits of the product can be included. This module is optional.
Banner	Banner description Banner CTA: Yes/No Banner CTA text Link type: external, internal, partner search page Banner background image (size 2200x900px, max. weight 400Kb)* - Only required if banner is active	This module is optional. Also, to include a CTA in the module is optional. You need to mark the checkbox of "Display promotional banner" to make the banner visible

* Mandatory



Other Benefits



Other benefits module

Other benefits module



Product Detail - Inner page

Editable content:

Tab	Fields	Comments
Modules	Show compare button: Yes/ No If yes – Select type of link: External, internal, partner search page	These values will appear on the product card and will be useful for filtering the products.

E-Series Wall Mounted air conditioner

Efficient and sleek design with flexible features that provide comfort all year round. Hitachi E-series split system wall-mounted air conditioners offer a contemporary solution for all applications.

Contact us

 Compare



* Mandatory

Product Detail - Inner page

Ranges

Business Ranges

Products

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

FAQS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

SETTINGS

DISTRIBUTION PAGE

Administrators

Title (max. 81 characters) *

S-Series Premium Wall Mount with FrostWash Technology

Used in menus and breadcrumbs

Breadcrumb

If left empty, the title will be used

Slug

s-series-premium-wall-mount-with-frostwash-technology

If left empty it will generate from title

Range *

air Conditioning

Subrange (* required if selected Range has Subranges)

Wall Mounted

General

Images

Elements

Data tables

SEO

Product Features

☒ Published

Product model *

S25YHAB | S35YHAB | S50YHAB | S60YHAB | S70YHAB | S80YHAB

Short description (max. 151 characters) *

A revolutionary new cleaning technology, you can depend on for cleaner, fresher air like never before.

Text *

The new Hitachi 'S' Series range of split systems offers many innovative features, from enhanced energy efficiency, to airflow control and ultra-quiet operation. FrostWash addresses an issue that had long stumped the air conditioning industry - how to effectively and efficiently clean the inside of room air conditioning units.

With FrostWash, a revolutionary new cleaning technology, you can depend on cleaner, fresher air all year round.

Business Ranges

* Restaurants

Downloads

* Akebono

Guardar y regresar

Cancelar

Product Detail - Inner page

Considerations

- Select the "range" to which the product belongs from the drop-down menu. Do not select "sub-range" for now, as this functionality has not yet been launched.

Range *	Subrange (* required if selected Range has Subranges)
<div>Residential Air Conditioning ▼</div>	<div>Select a subrange ▼</div>

- The products can be published and unpublished by clicking on the checkbox "Published"

☒ Published

- Note that **from June 2022 you can add captions to all images**
(max 200 characters)



Business Verticals

air

Business Vertical - Subhome

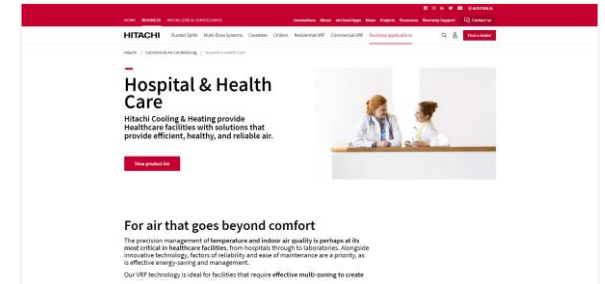
- Description

Elements:

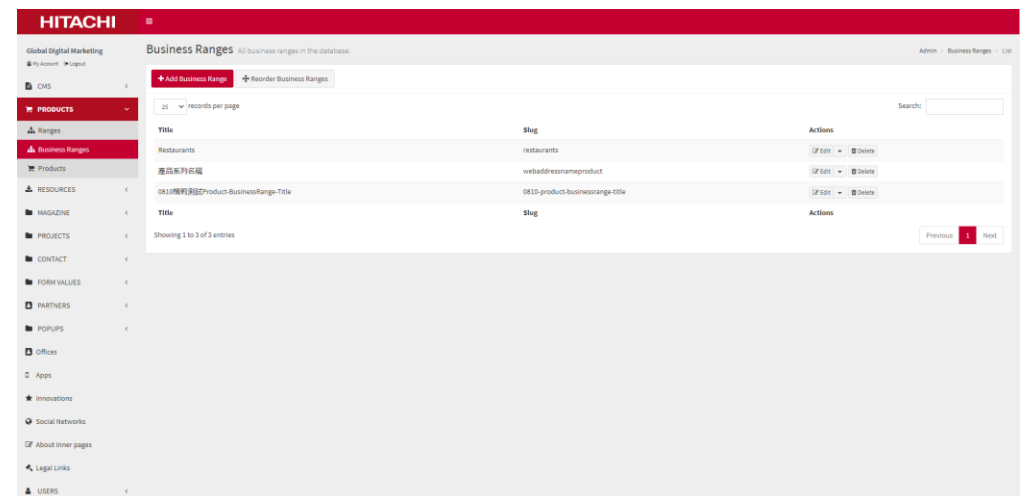
- Header made up of title + text + image, gif or video + CTA
 - Possible to include as many images/video/GIFs as needed
- Body copy for SEO positioning
- Content modules
- Contact form (focused on business)
- Bottom copy for SEO positioning
- Pop-up form for gated downloads

Check the video and follow the steps!

1. [6.1. - CMS Guideline - Business Vertical - 1. Elements & How to manage them](#)



Products → Business Ranges



Business Vertical - Subhome

* Mandatory
Editable content:

Tab	Fields	Comments
Header	Header title (H1) * Header text* Header image* or GIF Option to include a link to YouTube: Yes/No CTA – Leads to the form at the bottom	-The primary CTA is mandatory, it is a static text, it is edited from: "CMS" → "Texts"
Content	- Section title – H2 Body Text - Title elemments module – H2* Content modules x n - Case story module (Title*+ text*+ background image* + optional Youtube video + Optional CTA (link or brochure) - Contact form - Title bottom text* Bottom text* - Grid image*	The elements module allow the following content possibilities: <ul style="list-style-type: none">• Text* + Image* + CTA (optional)• Text + GIF• Text + Video• Image* + Text* + CTA (optional)• GIF + Text• Video + Text• Text• Image• GIF• Video• Slider

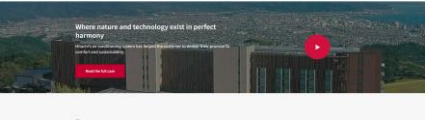


Where comfort is part of the experience
Comfort is an essential element of every stay, but it is perceived as much more than the quality of the bed and the convenience of room service. It is also the ambience. Our climate control solutions for hotels ensure guests experience a comfortable environment from check-in to check-out and give business owners the technology to manage climate control effectively and improve energy efficiency.

VRF | a flexible solution for spaces throughout the hotel
Maximising business and guest experience, while also catering to future growth is a common requirement in today's hospitality industry. Hitachi VRF systems have multiple advantages:
Reduce future energy bills through both designed-in efficiency and flexibility for future use. Hitachi's compact and compactly configured VRF systems can be installed in plant rooms, corridors, and other areas, saving valuable space.
Efficient and intelligent management
Hitachi power consumption and maintenance costs.

PRIMARY | a cost-effective solution for independently operated areas or separate buildings
Many hotels are looking to re-design spaces to attract guests. Hitachi's air conditioning units can be used in a variety of ways to provide a comfortable and efficient environment. Hitachi's independent units can be used in a variety of ways to provide a comfortable and efficient environment.
Hitachi's full range of air conditioning units can be used in a variety of ways to provide a comfortable and efficient environment.

CHILLERS | reliable & efficient solution for large spaces
Hitachi's full range of air conditioning units can be used in a variety of ways to provide a comfortable and efficient environment. Hitachi's full range of air conditioning units can be used in a variety of ways to provide a comfortable and efficient environment.



Contact form: Title + introduction text (editable from Pages> Business ranges). Fields of the form are shared with the form B of the contact page except the field "job role" (editable from Text>Business Ranges). Requests sent from user can be seen in Products>Business Range Contact requests

The image of the grid is the one shown in the URL:
www.hitachiaircon.xzy/in-your-business

Business Vertical - Subhome

Editable content:

Tab	Fields	Comments
-	Contact form	Contact form: Title + introduction text (editable from Pages> Business ranges). Fields of the form are shared with the form B of the contact page except the field "job role" (editable from Text>Business Ranges)
-	Title bottom text*	
-	Bottom text*	
-	Grid image*	

Content

Pop-up for gated downloads

* Mandatory

HITACHI

How can we help?

Are you in the process to find the right air conditioning solution for your project? Then Hitachi can help! Fill in the form below and we will contact you.

First name

Surname

Company name

Job Role

Please contact me by

☒ Professional email

Phone number

Email

Phone number

I agree to the terms and conditions

No, send me more info

Yes, send me more info

By completing the above form, you confirm that you have read, understood and accepted our privacy policy as well as our cookie policy. Read our Privacy Policy

No, I do not wish to receive any further Product and Sales & Marketing communications and updates from Johnson Controls - Hitachi and its products and brands as set out above in the "Technical Data Overview" Section on this page or as set out below in the "Privacy Policy" Section on this page or as set out in the "Cookie Policy" Section on this page.

By completing the above form, you confirm that you have read, understood and accepted our privacy policy as well as our cookie policy. Read our Privacy Policy

I'm not a robot

Recaptcha

Save

Atlanta

Please let us know the details here

About Hitachi Cooling & Heating

With over 80 years of experience, we can provide your hotel and hospitality business with expert HVAC technologies to create and maintain the perfect indoor environment that's comfortable, energy efficient and healthy for guests. Within our ranges, we offer elegant, efficient, and reliable systems, like VRF, designed to provide consistent, optimal operation, and controller options that give guests the power to control their comfort.


To see our Hotel air conditioners and more solutions, [click here](#), and if you are interested in receiving more information from a professional installer, find your nearest one using our [Partner Locator](#).

How VRF Improve HVAC Energy Efficiency

VRF installations allows 50% to efficiency improvement over standard ASHRAE 90.1 RTU units. The report notes VRFs are the primary HVAC system choice in Europe, Japan and China.

For larger buildings, VRF systems offer larger capacities than their smaller heatpump counterparts and advanced features such as heat recovery from simultaneous heating and cooling, longer pipe lengths, and more indoor units per system.

Start reading the report "How VRF Improve HVAC Energy Efficiency" and download the full version for more details.



Download the complete report "Variable Refrigerant Flow Systems" now

Transfer the legal text into your local language. Please use this form to download the following document. The personal data collected in this form may be used for marketing purposes. For further details, please do review our Privacy Policy on how we collect and manage your submitted data.

Email (E) john@gmail.com

First name

Last name

Role

Company name

☐ I agree to the terms and conditions

☒ Yes, I wish to receive further Product and Sales & Marketing communications and updates from Johnson Controls - Hitachi and its products and brands as set out above in the "Technical Data Overview" Section on this page or as set out below in the "Privacy Policy" Section on this page or as set out in the "Cookie Policy" Section on this page.

☒ No, I do not wish to receive any further Product and Sales & Marketing communications and updates from Johnson Controls - Hitachi and its products and brands.

☐ I'm not a robot

Recaptcha

Get it now

Business Vertical - Subhome

Edit

Language: English ▼

Title *

Lodging / Hotels

Used in menus and breadcrumbs

Breadcrumb

If left empty, the title will be used

Slug

lodging-hotels

If left empty it will generate from title

HTML id

hotel-air-conditioners

If left empty it will generate from title

Header

Content

Schedule

Case Story

Elements

Header Image

SEO

Header title - H1 (max. 81 characters) *

Hitachi Cooling & Heating HVAC solutions for Hotel Industry

Header text (max. 151 characters) *

Hitachi provides a full range of air conditioning solutions for hotels that deliver flexibility, sustainable growth and health & well-being.

Business Vertical - Subhome

Considerations

- Please do not modify the HTML ID. It is a global tracking code.
- In the "business_range_contact_mailto" field of "Settings" part in the CMS, user can define the general mail routing where the requests of contact form will be sent to be attended internally. It is also possible to define a specific email routing for this emails by country or province/state in "form values" of the CMS in the "Business range email" field.

Settings All settings in the database.

FILTERS Category Remove filters

10 records per page

Item	Category	Value
business_range_contact_mailto	general	digital.marketing@jci-hitachi.com
decimal_symbol	general	.

States/Provinces All states/provinces in the database.

+ Add State/Province

FILTERS Remove filters

10 records per page

Title	Country	Business Range Email
test province 2	Spain	
test province 1	Spain	

Title Country Business Range Email

Showing 1 to 2 of 2 entries



Magazine

Cooling & Heating

air

Magazine - Subhome

- **Description** (In December 2021 images sizes have changed as a result of some improvements done on this section*. Please, take a look on images specs on the [CMS images guideline](#))

Elements:

- Title
- Subtitle
- Filter by topic
- News grid

Check the video and follow the steps!

1. [5.1.- CMS Guideline - Magazine - 1. Subhome & Elements](#)
2. [5.2.- CMS Guideline - Magazine - 2. Detail Page](#)
3. [5.3.- CMS Guideline - Magazine - 3. Category](#)

*This change doesn't affect images and content already uploaded. It just affects to new uploads



LIVING SPACES

Smart cities



LIVING SPACES
Select your HVAC



LIVING SPACES
Smart cities



LIVING SPACES
Best climate systems for restaurants

Thumbnails of new news are automatically embedded, static texts can be edited from: **CMS** → **Texts** → **Category: Magazine**

The screenshot shows the Hitachi CMS interface. On the left is a sidebar with navigation options: CMS, Pages, Texts, Images, Visitor profiles, Visitor countries, PRODUCTS, RESOURCES, MAGAZINE, PROJECTS, CONTACT, FORM VALUES, PARTNERS, POPUPS, Offices, Apps, Innovations, Social Networks, and About inner pages. The main area is titled 'Texts' and shows a table of text entries for the 'Magazine' category. The table has columns for Category, Item, and Text. There are 5 entries listed, each with an 'Edit' button. At the bottom, it says 'Showing 1 to 5 of 5 entries'.

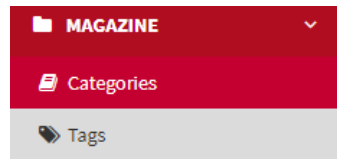
Category	Item	Text	Actions
Magazine	intro_title	Magazine	[Edit]
Magazine	intro_text	We're proud of every Hitachi installation. Here are some highlights from project[...]	[Edit]
Magazine	remove_tag	Remove tag to see filters	[Edit]
Magazine	more_news	More News	[Edit]
Magazine	all_categories	All	[Edit]

Showing 1 to 5 of 5 entries

Magazine - Subhome

Considerations

- There is a global categorisation and tagging convention, please check with the Global Digital Marketing team.



- Please do not modify the HTML ID. It is a global tracking code.

We're proud of every Hitachi installation.

All Offices Living spaces Commercial spaces Public spaces Large-scale installations



LIVING SPACES
test 1



LIVING SPACES
test 2



LIVING SPACES
test 3

Projects - Subhome - Categories

- **Important:** Due to the improvements made in this section in December 2021, now is possible to add a different title for each category

The screenshot shows the 'News Categories' admin interface. At the top, there's a header with 'News Categories' and 'Editar News category.' On the right, there's a breadcrumb trail 'Admin > News Categories > Editar' and a language dropdown set to 'Idioma: Spanish'. Below the header, there's a link '« Volver al listado de News categories'. The main form is titled 'Editar' and contains several fields: 'Title' (with a red asterisk), 'Breadcrumb', 'Slug', 'HTML id', and 'Category page title'. The 'Title' field contains 'News - test' and has a note 'Used in menus and breadcrumbs'. The 'Breadcrumb' field is empty with a note 'If left empty, the title will be used'. The 'Slug' field contains 'testing' and has a note 'If left empty it will generate from title'. The 'HTML id' field contains 'testing' and has a note 'If left empty it will generate from title'. The 'Category page title' field contains 'Test Noticias'. A red arrow points from the 'Title' field to the 'Category page title' field. At the bottom left, there's a 'SEO' button.

CMS>Magazine/projects -Categories

You can change the title depending on the category to have a different one for each category

Magazine – Detail page

- **Description** (In December 2021 images sizes have changed as a result of some improvements done on this section*. Please, take a look on images specs on the [CMS images guideline](#))

Elements:

- Title
- Date
- Header image
- Body copy + image(s) - Free composition through rich editor
- Related tags
- Related news module

*This change doesn't affect images and content already uploaded. It just affects to new uploads

Magazine → News

Title	Slug	Date	Category	Tags	Published	Actions
airCloud Home: How IoT improves the Experience of Comfort	aircloud-home-how-iot-improves-the-experience-of-comfort	2020-08-24	Products by Hitachi	Residential Air Conditioning, apps, airCloud	✓	[Edit] [Delete]
Remote Working Tips - How to Create the Ideal Productive Workspace	remote-working-tips-how-to-create-the-ideal-productive-workspace	2020-10-05	Home & Lifestyle	Residential Air Conditioning, tips & tricks, working from home	✓	[Edit] [Delete]
Air Conditioner Filter Maintenance: 5 reasons to clean it	air-conditioner-filter-maintenance-5-reasons-to-clean-it	2020-10-20	Home & Lifestyle	Residential Air Conditioning, tips & tricks, maintenance	✓	[Edit] [Delete]
The Shopping Experience and the Impact of In-store Ambience	the-shopping-experience-and-the-impact-of-in-store-ambience	2020-11-02	Business & Professional	-	✓	[Edit] [Delete]
環境[MAGAZINE-News+Title]	kellynews	2021-08-10	環境[MAGAZINE+Category+Title]	working from home, Target test	✓	[Edit] [Delete]

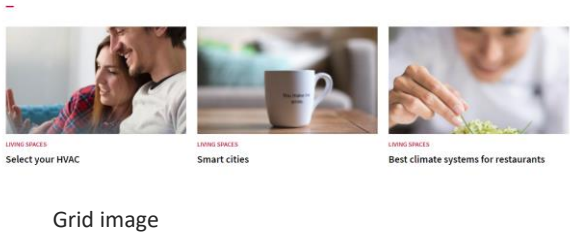
Showing 1 to 5 of 5 entries

Previous 1 Next

Magazine – Detail page

* Mandatory

Tab	Fields	Comments
General	Drop-down menu: select the category of the news*	The text is uploaded through a rich editor that allows you to include images, links, formatted text, etc.
	Date*	
	Tags*	
	Text*	
Images	Header image*	The "Grid image" appears in the Magazine subhome, while the "Home and related grid image" image appears in the homepage and in the other related news module.
	Grid image*	
	Home and related grid image*	
	Images inserted in text	

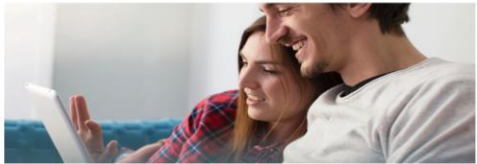


Smart cities



Header image

"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?"



Inserted text image

More news



Home and related grid image

Magazine - Detail Page

RESOURCES

MAGAZINE

Categories

Tags

News

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

FAQS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

SETTINGS

DISTRIBUTION PAGE

Administrators

Title *

Hitachi Air Conditioner Error Code Video Tutorials for Professionals

Used in menus and breadcrumbs

Breadcrumb

If left empty, the title will be used

Slug

hitachi-air-conditioner-error-code-video-tutorials-for-professionals-1

If left empty it will generate from title

General

Images

SEO

Category *

Living spaces

Date *

04/06/2020

Published

Tags

× Test tag - Restaurants

× Test tag - professionals

× Test tag - alarm codes

Type a new tag and press Enter on your keyboard to add it

Text (inserted image size: 1071x570px)

↶ ↷

Formats

B

I

U

x²

x₂

I_x


☰ ☷

🖼️ 🔗

<>

Learn the most efficient way to solve specific Hitachi Cooling & Heating air condition error codes (also known as alarm codes) with our new series of video tutorials 'The Solvers'.

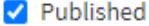
This exclusive series has been created with technicians and servicemen in mind to help them give the best service possible.



Magazine - Detail Page

Considerations

- Static texts can be edited from: **CMS** → **Pages** → **Category:** **"magazine_detail"**
- The news can be published and unpublished by clicking on the checkbox "Published"

 Published
- Important: in the case of news, it is necessary for the local team to complete the **"SEO" tab**.

Check the video and follow the steps!

1. [5.1.- CMS Guideline - Magazine - 1. Subhome & Elements](#)
2. [5.2. - CMS Guideline - Magazine - 2. Detail Page](#)
3. [5.3.- CMS Guideline - Magazine - 3. Category](#)



Projects

Cooling & Heating

air

Projects - Subhome

- **Description** (In December 2021 images sizes have changed as a result of some improvements done on this section*. Please, take a look on images specs on the [CMS images guideline](#))

Elements:

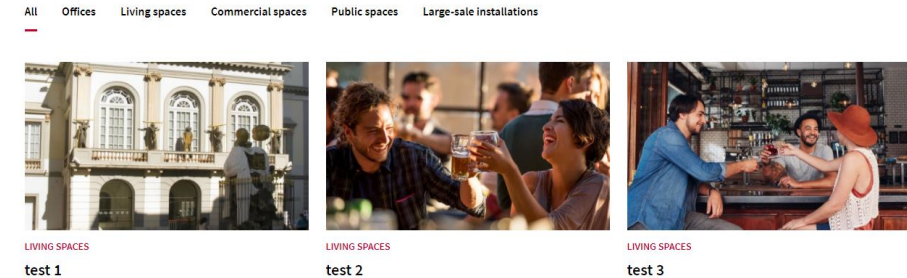
- Title
- Subtitle
- Filter by topic
- Projects grid

Check the video and follow the steps!

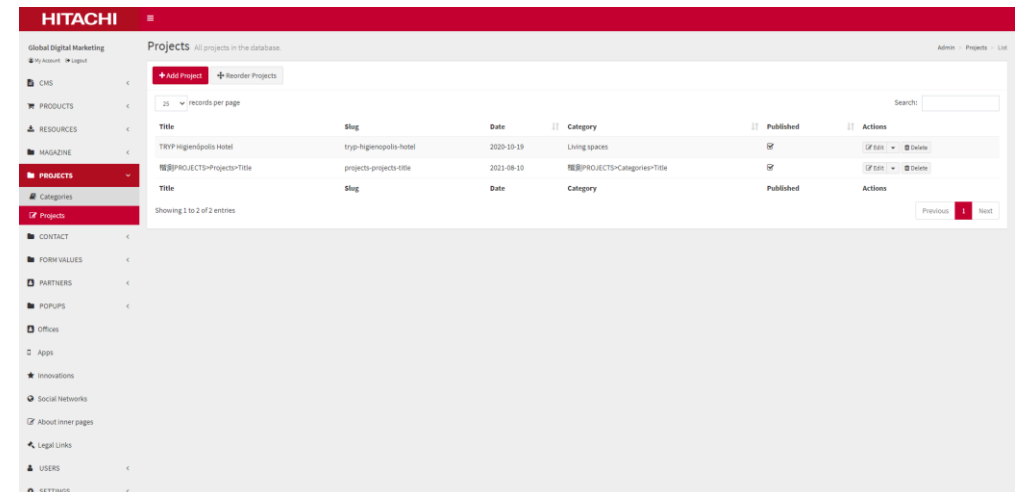
1. [7.1.- CMS Guideline - Projects - 1. Subhome](#)
2. [7.2.- CMS Guideline - Projects - 2. Project Detail Page](#)
3. [7.3. - CMS Guideline - Projects - 3. Categories](#)

*This change doesn't affect images and content already uploaded. It just affects to new uploads

We're proud of every Hitachi installation.

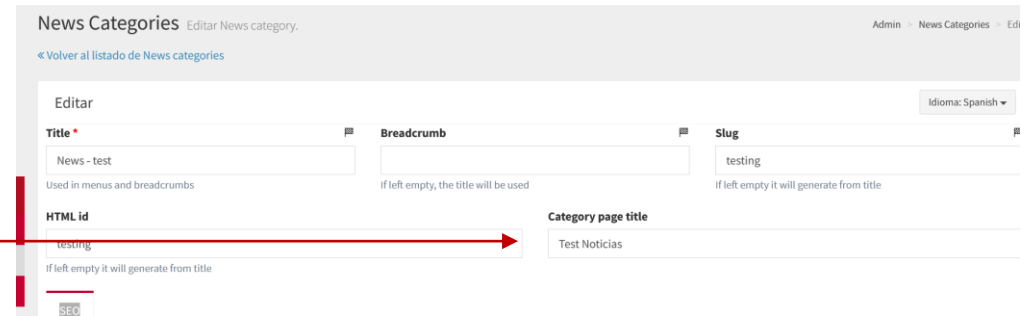


Thumbnails of new projects are automatically embedded, static texts can be edited from: **CMS** → **Texts** → **Category: Projects**



Projects - Subhome - Categories

- **Important:** Due to the improvements made in this section in December 2021, now is possible to add a different title for each category



The screenshot shows the 'News Categories' edit form. The 'Title' field is highlighted with a red arrow pointing to the 'Category page title' field. The 'Title' field contains 'News - test' and has a note 'Used in menus and breadcrumbs'. The 'Breadcrumbs' field is empty with a note 'If left empty, the title will be used'. The 'Slug' field contains 'testing' and has a note 'If left empty it will generate from title'. The 'HTML id' field contains 'testing' and has a note 'If left empty it will generate from title'. The 'Category page title' field contains 'Test Noticias'. There is a 'SEO' button at the bottom left.

CMS>Magazine/projects -Categories

You can change the title depending on the category to have a different one for each category

Projects - Detail page

- **Project References - Page detail** (In December 2021 images sizes have changed as a result of some improvements done on this section*. Please, take a look on images specs on the [CMS images guideline](#))

Elements:

- Title
- Header image
- Body copy + image(s) - Free composition through rich editor
- Lateral summary including key project data
- Related projects module



Projects → Projects

HITACHI

<

*This change doesn't affect images and content already uploaded. It just affects to new uploads

Projects - Detail page


Tab	Fields	Comments
General	Drop-down menu: select the category of the Project*	The text is uploaded through a rich editor that allows you to include images, links, formatted text, etc.
	Date*	
	Tags*	
	Text*	
Images	Header image*	The "Grid image" appears in the Magazine subhome, while the "Home and related grid image" image appears in the homepage and in the other related news module.
	Grid image*	
	Home and related grid image*	
	Images inserted in text	

We're proud of every Hitachi installation.

AllOfficesLiving spacesCommercial spacesPublic spacesLarge-scale installations


LIVING SPACES

test 1




LIVING SPACES

test 2



LIVING SPACES


test 3




Grid image

LIVING SPACES

test 1



Header image




It really is amazing when you think about it that just by looking up on any given night, you could see virtually hundreds of thousands of stars, star systems, planets, moons, asteroids, comets and maybe a even an occasional space shuttle might wander by. It is even more breathtaking when you realize that the sky you are looking up at is for all intents and purposes the exact same sky that our ancestors hundreds and thousands of years ago enjoyed when they just looked up.

Inserted text image

more projects


LIVING SPACES

test 1




LIVING SPACES

test 2



LIVING SPACES

test 3



Home and related grid image

Projects - Detail page

- Considerations

Editing the Projects section is the same as editing the Magazine, except for the side summary which includes the key project data.

Tab	Fields	Comments
Extra	You can include values for those information you consider relevant (e.g. Date of installation) and related details (e.g. September 2016)	-

Extra

Title	Value		
<input type="text" value="localización"/>	<input type="text" value="Madrid"/>	<input type="button" value="⬇"/>	<input type="button" value="🗑"/>

LOCATION

Kellyville North Public School, Kellyville New South Wales

DATE OF INSTALLATION

January 2019

DETAILS OF THE INSTALLATION

Total Nominal Cooling Capacity: 1359kW
Total Nominal Heating Capacity: 1536kW

INDOOR UNITS

95x Hitachi [4-Way Cassette Units](#) with motion sensor

OUTDOOR UNITS

24x Hitachi [Set Free X \(Sigma\) VRF](#) Units

CONTROLLERS

7x Hitachi Central Station EZ Controllers

KEY CRITERIA

Hitachi's high energy efficiency and exceptional controllability

- In the case of projects, **it is necessary for the local team to complete the "SEO" tab.**



Resources Library

Cooling & Heating

air

Resources Library

- **Description** (moving to a Global Resource Library by FY22, which will replace the local Resource libraries; will integrate with PMM to ease documentation updates)

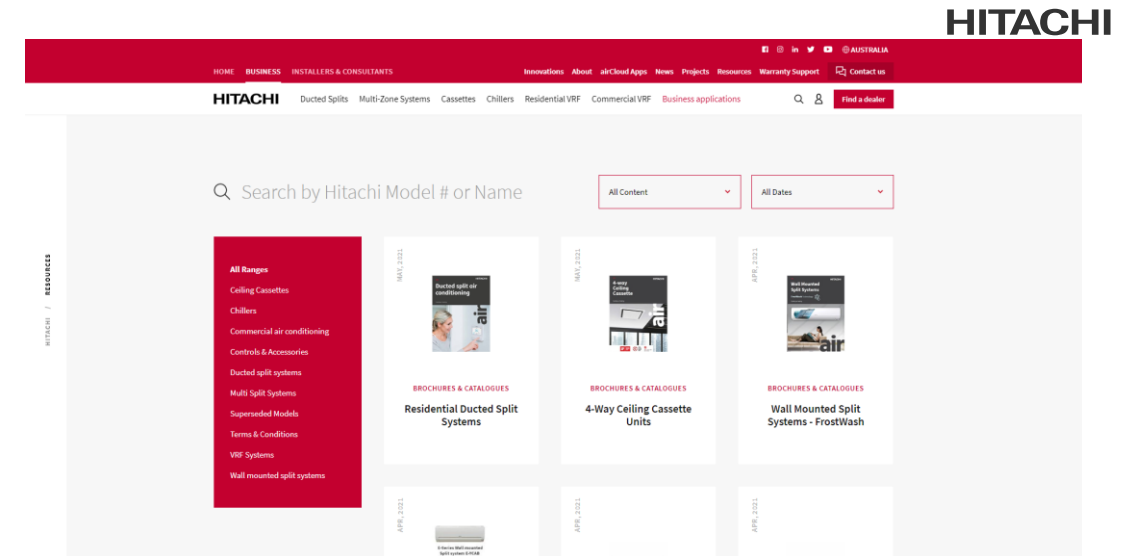
Elements:

- Search bar
- Filters
- Shortcuts to documents (under login or not)

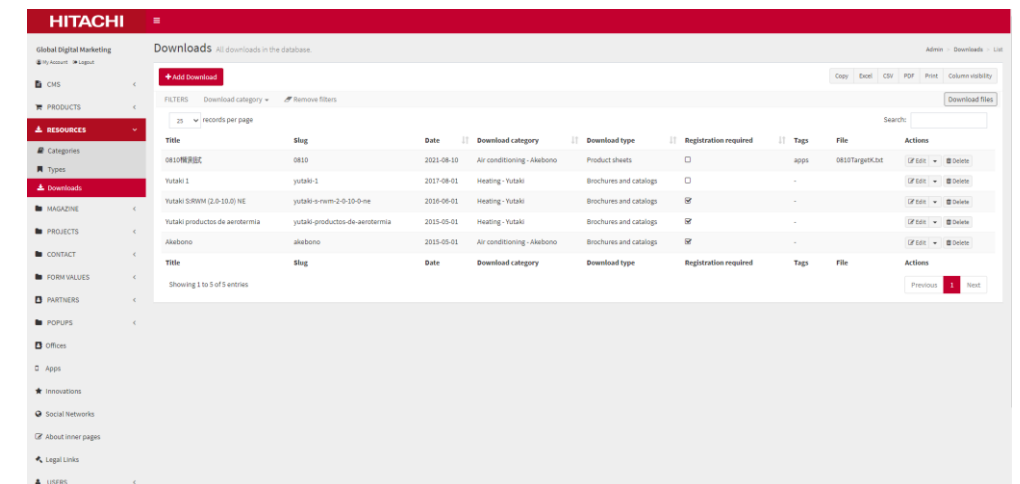
Check the video and follow the steps!

1. [8.1.- CMS Guideline - Resource Library - 1. Page Elements](#)
2. [8.2.- CMS Guideline - Resource Library - 2. Uploading and editing downloads](#)

Categories and types are also edited via the Resources tab in the CMS: add, delete, modify.



Resources → Downloads



Resources Library

Fields that appear on each card and that allow filtering the documentation that exists in the database:

Fields	Comments
Title*	Title of the document
Download category*	
Download type*	
Tags*	To ease the search process
Date*	Date on which the document was released
File*	Up to 50 Mb.
Grid image	



Select whether you want the document to be accessible under registration or not.

☒ Registration required
Uncheck to allow unregistered users to download this resource

* Mandatory

Resources Library

CMS

PRODUCTS

RESOURCES

Categories

Types

Downloads

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUKS

FAQS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

SETTINGS

Idioma: Spanish

Editor

Title *

Technical Catalogue Akebono Wall Mounted

Breadcrumb

Slug

akebono

Registration required

Uncheck to allow unregistered users to download this resource

Download category *

Air conditioning - Akebono

Download type *

Brochures and catalogs

Date *

01/05/2015

Tags

technical catalogue akebono

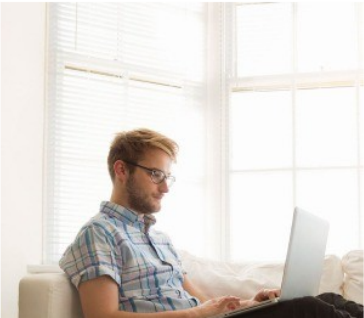
Type a new tag and press Enter on your keyboard to add it

File (max. size 50M) *

/images/default/file_default.txt

View uploaded file

Grid image (size 300x400px, max. weight 400Kb) *



Resources Library

Considerations

- It is possible to make a bulk download of all the files uploaded on the website via the "Download files" button.
- To download the database of registered users, go to:
"Users" → "Users"
- To download the DB that lists which document has been downloaded by which user, go to: **"Users" → "Download Stats"**



Service Centres

Cooling & Heating

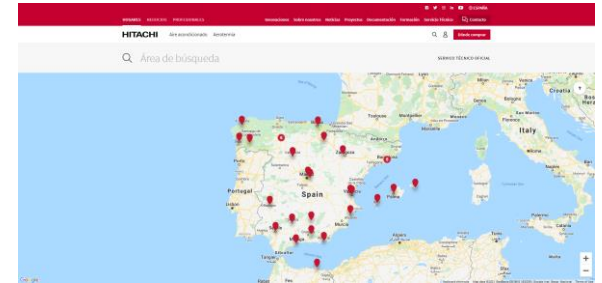
air

Service Centres

- Description

Elements:

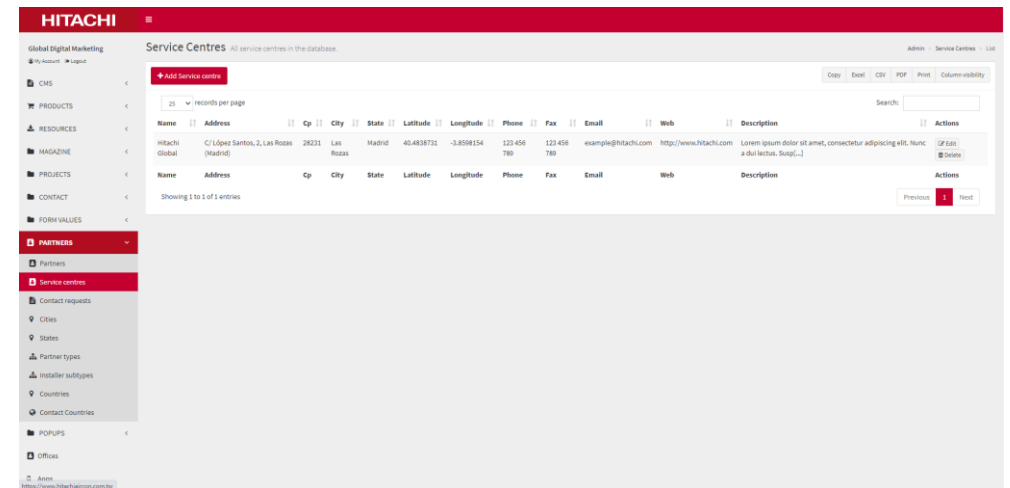
- Search bar
- Map → Cards with contact details



Check the video and follow the steps!

1. [11.1. - CMS Guideline - Service Centres](#)

Partners → Service Centres



Service Centres

Fields for Service that appear on each card:

Fields	Comments
Name*	
Address*	
Postal code*	
City*	
State/Province*	
Latitude*	It is not necessary to fill in these fields manually, select the "Get the coordinates" button.
Longitude*	
Phone	
Fax	
Email	
Web	
Description	
Image	If no image is added, the Hitachi logo will appear by default.



* Mandatory

Service Centres

Hitachi

Mi cuenta

Salir

CMS

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

Partners

Service centres

Contact requests

Cities

States

Partner types

Installer subtypes

Countries

Contact Countries

POPUPS

FAQS

Offices

Service Centres

Editar Service centre.

Admin > Service Centres > Editar

<< Volver al listado de Service centres

Editar

Name *

difusora del Clima RR S.L.

Address *

C/ Quarter de Simancas, 22

Postal code *

08042

City *

Barcelona

State/Province *

Barcelona

Latitude *

41.4457641

Longitude *

2.1752564

Coordinates

Get the coordinates

Check this coordinates in Google Maps

Phone *

+ 34 933 597 227

Fax

Email

info@difusoradelclima.com

Web

http://www.difusoradelclima.com/

Full URL. It needs to start with http:// or https://

Description

Servicio Técnico Oficial

Image (size 1208x500px, max. weight 400Kb)

HITACHI

Choose file

Guardar y regresar

Cancelar



Contact Us

Cooling & Heating

air

Contact Us

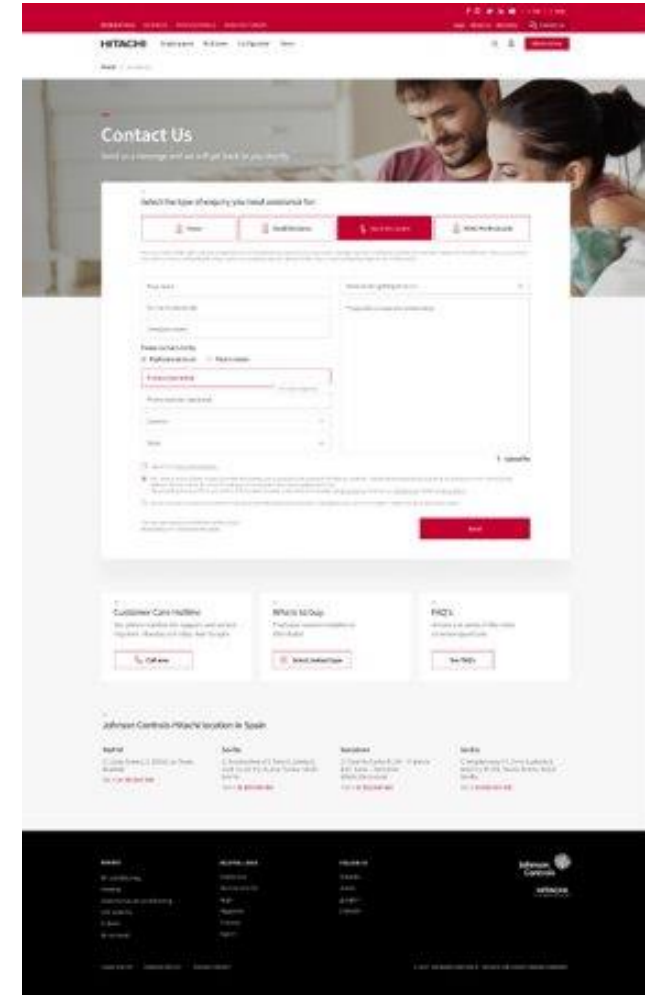
- Description**

Elements:

- Main page: Title + Subtitle; fields,
- User profile selector (up to 4 profiles)
 - Form(s) – Two different forms targeted to end-users and small business (Form A) or Medium and Large Business and Professionals (Form B)
- Modules
- Office Contact details

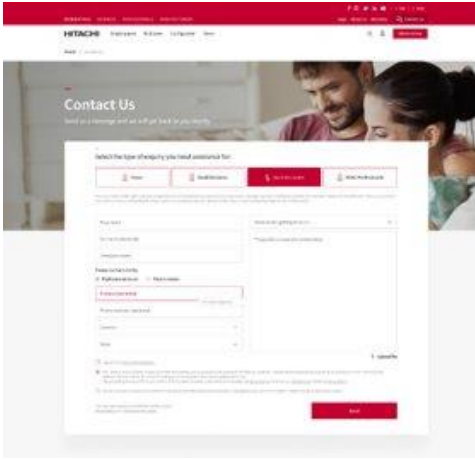
Check the video and follow the steps!

1. [12.1. - CMS Guideline - Contact Us - 1. Subhome & Elements](#)
2. [12.2. - CMS Guideline - Contact Us - 2. How to manage the elements](#)



Contact Us – Main page

Fields	Comments
Contact box title (max. 50 characters) *	
Header subtitle (max. 250 characters) *	
Profiles header title *	
Forms fields: First name *, Last name *, Email *, Reasons to keep in touch *, Details *, Attach file text *, Contact me text *, Company *, Phone *, Phone number *, Country *, state/province*, select a product*	Fields displayed in the forms
Text of the send button *	
Write again message *	
Continue button text (max. 40 characters) *	
Offices title (max. 90 characters) *	
Call us text *	
Step 1 text *	
Step 2 text *	
Partner type text: Air Conditioning *	Displayed in the where to buy module
Partner type text: Heat pumps *	Displayed in the where to buy module
Partner type text: Distributor *	Displayed in the wheret to buy module
Show modules	Can be marked or unmarked
Show offices	Can be marked or unmarked
Show countries	Can be marked or un marked for each form separately
Show states	Can be marked or un marked for each form separately



Main page

Hitachi

CMS

Pages

Texts

Images

Visitor profiles

Visitor countries

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUFS

FAQS

Offices

Apps

Pages

Todos los registros de pages en la base de datos.

Admin

Pages

Lista

FILTROS

Category

Remove filters

10

-

r página

Category

Home

About

About

Apps

Login and

Login and

Login and

Login and

Login and

Login and

Login and

Category

Products

Resources

Magazine

Projects

Search

Technical service map

Partner locator

Apps

Innovations

Contact

About

Legal

Login and register

Faqs

Name

about

about_detail

apps

account_registered

account_updated

doubleoptin_confirm

login

password_change

password_email

password_reset

Name

Title

About

airCloud Apps (es)

Cree su cuenta

Cuenta actualizada

Registro ok

Sign in

Change password

Reset/Recover your password

Reset your password

Title

Slug

about

aplicaciones

registro-hecho

perfil-actualizado

registro-ok

sign-in

password-change

password/email

password/reset

Slug

Acciones

Acciones

Editar

Editar

Editar

Editar

Editar

Editar

Editar

Editar

Editar

Editar

Editar

Mostrando registros 1 a 10 de un total de 59 registros

Anterior

1

2

3

4

5

6

Siguiente

**Step 1 → Go to
CMS>Pages>Contact**

CMS>Pages>Contact

Pages

Editar Page.

Admin · Pages ·

« Volver al listado de Pages

Editar

Idioma: Spanish

Category

Name

Prefooter

Contact

contact

-

Title

Breadcrumb

Slug

Contacto

contacto

Used in menus and breadcrumbs

If left empty, the title will be used

If left empty it will generate from title

Page Texts

SEO

Contact box title (max. 50 characters) *

Contact us

Header subtitle (max. 250 characters) *

Send us a message and we will get back to you shortly Send us a message and we will get back to you shortly Send us a message and we will get back to you shortly Send us a message and we will get back to you shortly Send us a message and we will get

Profiles header title *

Select the type of enquiry you need assistant for

First name *

First name

Last name *

Surname

Email *

Email

Partner type text: Distributor *

Distributor

Telephone text *

Tel

☒ Show modules

☒ Show offices

☐ Show countries in Form A?

☒ Show states in Form A?

☐ Show countries in Form B?

☐ Show states in Form B?

CMS>Pages>Contact

Here you can edit the texts displayed in the form.

*To edit legal texts go to CMS>texts>legal

At the bottom of the page you can choose to show or hide the following elements:

- Featured modules
- List of offices
- Country field in the form
- State/province field in the form

Just check or uncheck the box and save the changes.

Contact Us – Types

Fields	Comments
Title (max. 60 characters)	
Email	If it's left empty, request will be sent to general contact email set in settings
Form*	Can be linked to form A, B or both at the same time
Quotation	If it's marked an additional field with a dropdown of the ranges will be displayed.

It is possible to customise the e-mail address to which each enquiry should be sent.

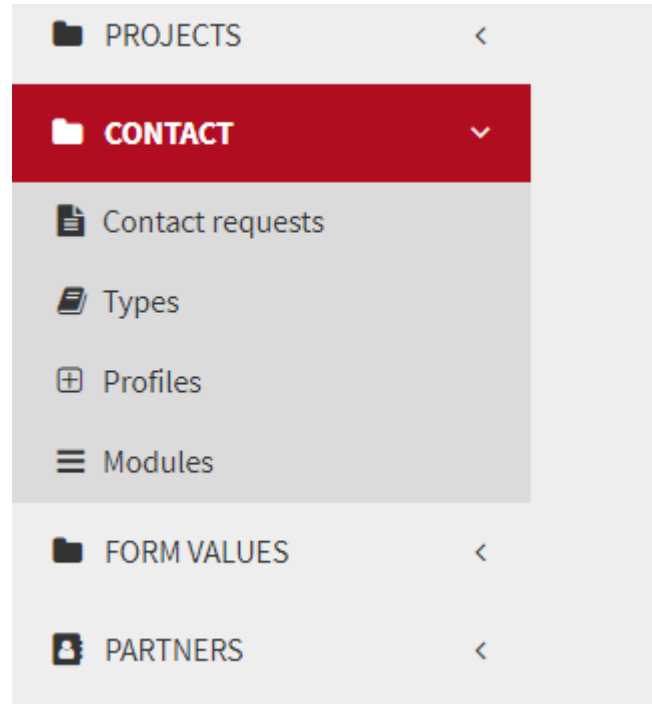
For example:

- If the user of Form B selects the reason "*How to become a partner*", the query is sent to mail.a@jci-hitachi.com
- If the user of Form B selects the reason "*Where to buy*", the query is sent to mail.b@jci-hitachi.com
- For both forms, A and B, if the users select the reason "*Other questions*" the query is sent to mail.c@jci-hitachi.com

Considerations:

- We need the local team to indicate which person/mailbox should receive each form (in function of the subject the user selects).
- It is necessary to identify the generic mailbox to which enquiries that do not have an assigned routing should be sent.

CMS>Contact



Step 2→Go to CMS>Contact

Here you will be able to manage:

- Contact requests
- Profiles
- Contact reasons + email routings
- Featured modules content

CMS > Contact > Types

Contact Types Todos los registros de contact types en la base de datos.

[+ Añadir Contact type](#) [+ Reordenar Contact types](#)

10 elementos por página

Title	Email	Form	Quotations	Acciones
Commercial enquiry	ivan.gomez@bekodo.com	A	<input type="radio"/>	Editar Eliminar
Other	ivan.gomez@bekodo.com	Both	<input type="radio"/>	Editar Eliminar
Documentation enquiry	ivan.gomez@bekodo.com	Both	<input type="radio"/>	Editar Eliminar

Contact Types Añadir Contact type. Admin

[← Volver al listado de Contact types](#)

Añadir Contact type

Title (max. 60 characters)

Get a quotation

Email

test@jci-hitachi

If left empty, contact requests for this type will be sent to the generic mailto: email.example1@hitachi.com

Forms

A

☒ Quotations

[Guardar y regresar](#) [Cancelar](#)

Step 4→ Go to CMS>Contact>Types

Here you can edit the contact reasons, in which form appear and the email routings.

How to add a new contact reason?

- 1.Click on add contact type
2. Introduce contact reason title
3. Introduce the email routing
4. Select the form (A, B or Both)
5. Select quotation box if you want to active a filed in the form that displays the different product ranges.

*What if I want to have the same contact reason in both forms but with different email routing?

It is possible to create two contact reasons with the same name and associate them to different forms and enter a different email for each one.

For example:

Get a quotation- end user - Form A- email.example1@jci-hitachi.com

Get a quotation- professionals-Form B-email.example2@jci-hitachi.com

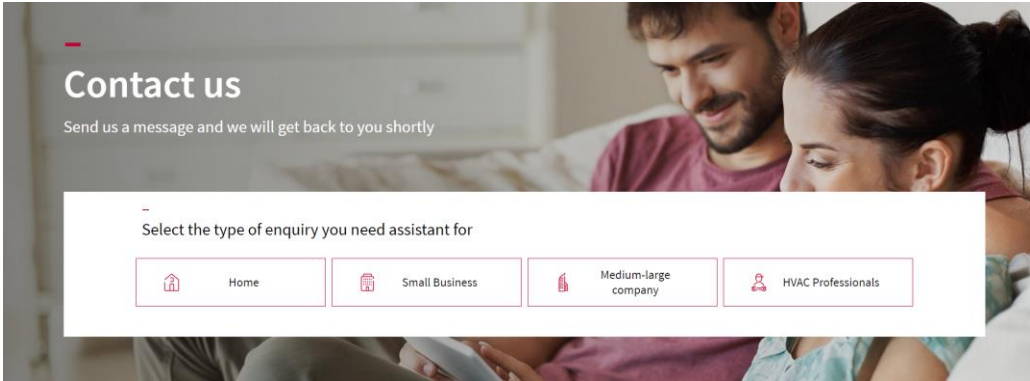
Contact Us – Profiles

Fields	Comments
Profile title (max. 40 characters)	
Select the form type	A or B
Active field	If it's unmarked the profile will be hidden

Up to 4:

- Residential end-users
- Small Business
- Medium and Large business
- HVAC Professionals

Can be hidden



CMS > Contact > Profiles

10

▼

elementos por página

Title	Active	Acciones
HVAC Professionals	☑	✎ Editar ▼
Bussines owner	☑	✎ Editar ▼
Small Business	☑	✎ Editar ▼
Home	☑	✎ Editar ▼
Title	Active	Acciones

Mostrando registros 1 a 4 de un total de 4 registros

Step 5→ Go to CMS>Contact>Profiles

Here you will be able to manage the different profiles associated to the forms. By default the will be:

- Hvac Professionals
- Business owners
- Small business
- Home

Contact Profiles

Editar Contact profiles.

Admin > Contact Profiles > Editar

[← Volver al listado de Contact profiles](#)

Editar

Idioma: Spanish ▼

Profile title (max. 40 characters) *

Home

Select the form type

A ▼

☒ Active

[Guardar y regresar](#) ▼

[Cancelar](#)

Click on edit in each profile to

- Edit the profile title
- Change the form associated to
- Activate or deactivate the profile (If deactivated, the profile will not be displayed on the front page).

Contact Us – Modules

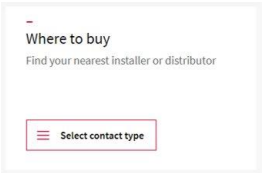
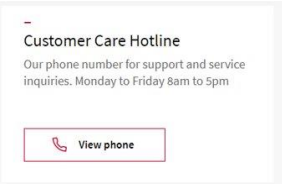
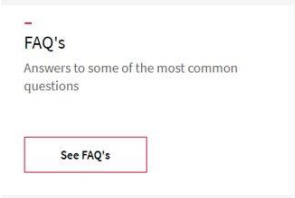
Fields	Comments
Title (max. 40 characters)	
Description (max. 150 characters)	
Types	Type of module
CTA	
CTA Mobile	Just for customercare hotline
Url/number	

These three new modules offer full flexibility. There are three types, these are sortable with each other (wnThis can be enabled or disabled.):

Adaptive link:
Possibility of including any link of interest, being able to add as many link modules as needed

Customers Care Hotline:
Modules to add contact phones. On mobile devices, clicking on the CTA calls the indicated phone number, on the desktop it shows the phone on the screen.

Where to buy:
Direct link to the Partner locator. If there´s more than one partner type displays a dropdown.



CMS > Contact > Modules

Contact Modules Todos los registros de contact modules en la base de datos.

[+ Añadir Contact Modules](#) [+ Reordenar Contact Modules](#)

10 elementos por página

Title	Types	Acciones
Customer Care Hotline	Customers Care Hotline	✎ Editar 🗑 Eliminar
Where to buy	Where to buy	✎ Editar 🗑 Eliminar
FAQ's	Adaptive link	✎ Editar 🗑 Eliminar

Step 6→ Go to CMS>Contact>Modules

Here you can edit the modules displayed below the forms. There are three main types:

- Hvac Professionals
- Customer Care hotline module
- Where to by module
- Adaptive link module

Are sortable with each other

CMS > Contact > Modules

« Volver al listado de Contact Modules

Editar Idioma: Spanish ▼

Title (max. 40 characters) *

Customer Care Hotline

Description (max. 150 characters) *

Our phone number for support and service inquiries, Monday to Friday 8am to 5pm

Types

☒ Customers Care Hotline
☐ Where to buy
☐ Adaptive link

CTA (max. 40 characters) *



View phone

CTA Mobile *

Call now (M)

URL / Phone *

800 854 2680

 Guardar y regresar  Cancelar

How to manage modules

- Choose module title +description
- Select the type of module you want to be displayed
- Edit CTA for Desktop and mobile
- Introduce an url (for adaptive link type) or a phone number (customer care hotline)

*For Where to Buy module, the links displayed will be directly generated from the different profiles in the where to buy section.

CMS > Contact > Contact requests

Contacts

Todos los registros de contacts en la base de datos.

Admin > Contacts > Listar

FILTROS

Remover filtros

10 elementos por página

Download contacts

Buscar:

Name	Email	Type	Company	Phone	Country	Subscribed to communications	IP	Date	Time	Quotations	States	Contact preferences	Profile type	Double opt-in	IP	Date	Time	Acciones
test test	paz.guadamillas-ext@jci-hitachi.com	Where to buy			-	Yes	88.0.213.16	2021-09-22	19:23	air Conditioning			Home	N/A				✎ Editar
Ivan Gomez	admin@test.com	Get a quotation	Bekodo	900 844 480	-	Yes	54.247.170.190	2021-09-21	17:46	Residential Air Conditioning		email	Small Business	N/A				✎ Editar
Ivan Gomez	admin@test.com	Where to buy	Bekodo	900 844 480	-	Yes	54.247.170.190	2021-09-21	17:46	air Conditioning		email	Home	N/A				✎ Editar
Ivan Gomez	admin@test.com	Where to buy			-	Yes	54.247.170.190	2021-09-21	17:45	air Conditioning			Home	N/A				✎ Editar
test test	paz.guadamillas-ext@jci-hitachi.com	Where to buy			-	Yes	88.0.213.16	2021-09-20	10:51				Home	N/A				✎ Editar
test test	paz.guadamillas-ext@jci-hitachi.com	Where to buy	test	22222222	TEST paz 22.9	Yes	88.0.213.16	2021-09-20	09:56		asfasf	email	Small Business	N/A				✎ Editar
test	paz.guadamillas-ext@jci-hitachi.com	Technical Support enquiry			-	Yes	88.0.213.16	2021-09-20	09:55				Home	N/A				✎ Editar
marta monforte	marta@plasticbcn.com	Get a quotation	Plastic Creative Dig Proc Studio SL	629811120	Canada	Yes	217.125.26.137	2021-09-16	14:10	air Conditioning	afaf	email	Small Business	Pending				✎ Editar
marta monforte	marta@plasticbcn.com	Where to buy			Canada	Yes	217.125.26.137	2021-09-16	14:08		asfasf		Home	Pending				✎ Editar
Ivan Gomez	admin@test.com	Where to buy			TEST paz 22.9	Yes	88.1.219.45	2021-09-16	11:42		fafs		Home	N/A				✎ Editar
Name	Email	Type	Company	Phone	Country	Subscribed to communications	IP	Date	Time	Quotations	States	Contact preferences	Profile type	Double opt-in	IP	Date	Time	Acciones

Mostrando registros 1 a 10 de un total de 215 registros

Anterior 1 2 3 4 5 ... 22 Siguiente

Step 3 → Go to CMS>Contact requests

>In this section the contact requests of the users are available.

*New: Profile type information will be displayed.

>You can click on “download contacts” to get an excel file with all the requests.

>To see and download the attached documents, click on edit in each request.

FAQs

Cooling & Heating

air

FAQs

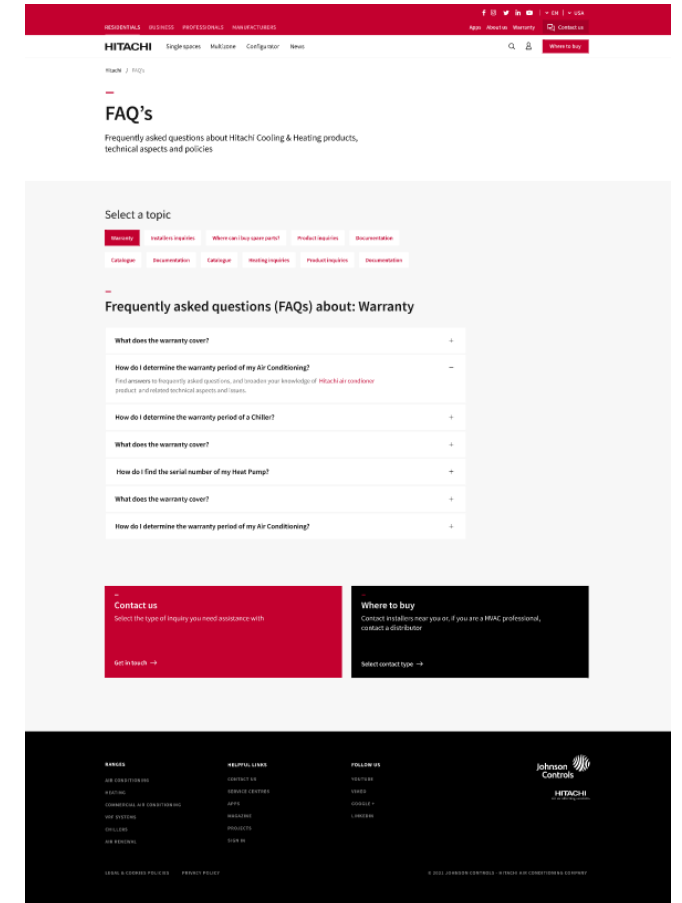
- Description

Elements:

- Title + Subtitle
- Filter by topic
- Questions & Answers
- Banners
 - Contact Us
 - Where to buy

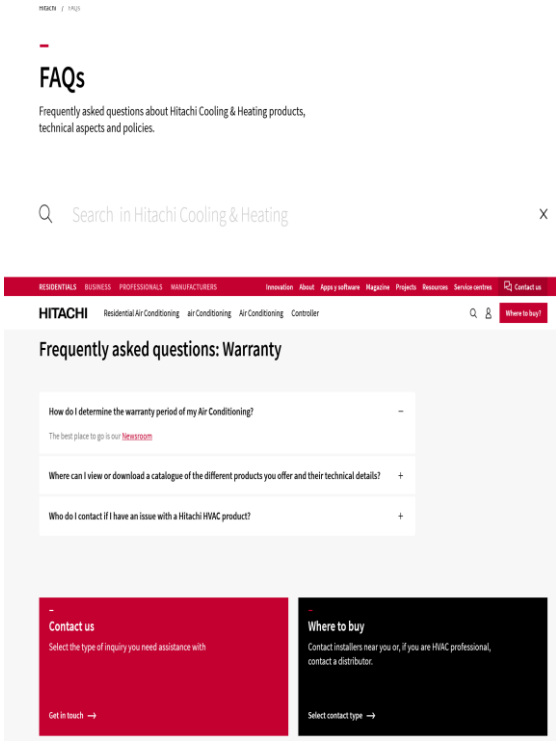
Check the video and follow the steps!

- [13.1. - CMS Guideline - FAQs - 1. Subhome & Elements](#)



FAQs– Main page

Fields	Comments
Header title (max. 64 characters) *	
Header subtitle (max. 200 characters) *	
Category page title (max. 80 characters) *	
Faqs page title (max. 80 characters) *	
Contact box title (max. 60 characters) *	
Write again message *	
Continue button text (max. 40 characters) *	
Contact box description (max. 300 characters) *	Text for modules at the end of the page
Contact box CTA (max. 60 characters) *	Text for modules at the end of the page
Partner Locator box title (max. 60 characters) *	Text for modules at the end of the page
Partner Locator box CTA (max. 60 characters) *	Text for modules at the end of the page
All category title *	
Description faqs section (Mobile) *	



Main page

The section will be delivered hidden

Settings Editar Setting.

[« Volver al listado de Settings](#)

Editar

Item	Category
hide_sections	general

Value

☐ projects☐ magazine☐ technical_service

☐ apps☐ about☐ innovations

☒ faqs

Guardar y regresar

Cancelar

**Step 1 → Go to Settings>
Hide_sections and make
FAQs page visible**

***The url will be:
hitachiaircon.xyz/faqs**

CMS>Pages>FAQs

Hitachi

Mi cuenta

Salir

CMS

Pages

Texts

Images

Visitor profiles

Visitor countries

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

FAQS

Offices

Apps

Innovations

Pages

Editar Page.

Volver al listado de Pages

AdminPagesEditar

Editar

Idioma: Spanish

Category

Name

Faqs

faqs

Title

Breadcrumb

Slug

FAQS

FAQs

faqs

Used in menus and breadcrumbs

If left empty, the title will be used

If left empty it will generate from title

Page Texts

SEO

Header title (max. 64 characters) *

FAQs

Header subtitle (max. 200 characters) *

Preguntas frecuentes sobre los productos, aspectos técnicos y políticas de Hitachi Cooling & Heating.

Category page title (max. 80 characters) *

Selecciona un tema

Faqs page title (max. 80 characters) *

Preguntas frecuentes: :topic

Contact box title (max. 60 characters) *

Contacto

Contact box description (max. 300 characters) *

Seleccione el tipo de consulta para la que necesita ayuda

Step 2 → Go to
CMS>Pages>FAQs

Here you will be able to edit the different texts of the main page and the texts displayed in the modules at the bottom (Contact us & Partner Locator)

FAQs– Categories

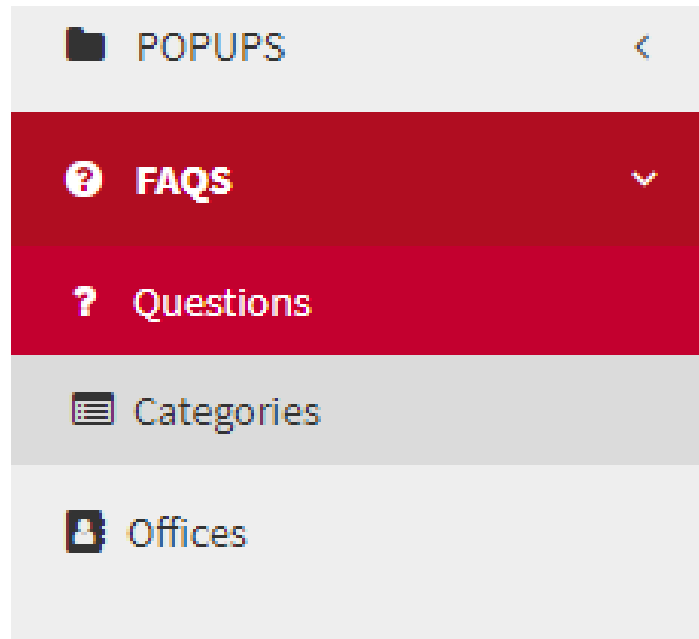
Fields	Comments
Title*	

Select a topic

Warranty

All

Topics can be used to classify the questions. The topics can be ordered, a topic can also be classified as main, showing it open by default



Step 2→Go to CMS>FAQs

Here you will be able to manage:

- Questions and answers
- Categories

CMS>FAQs>Categories

Questions Categories

Todos los registros de questions categories en la base de datos.

Admin > Questions Categories > Listar

+ Añadir Questions categories

+ Reordenar Questions categories

10

elementos por página

Buscar:

Title	Acciones
Catalogue	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Warranty	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Installers inquiries	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Product inquiries	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Documentation	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Heating inquiries	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>

Questions Categories

Editar Questions categories.

Admin > Questions Categories > Editar

Volver al listado de Questions categories

Editar

Idioma: Spanish

Title *

Catalogue

Used in menus and breadcrumbs

SEO

SEO Title

Used in page title

SEO Description

Image (size 1200x675px, max. weight 400Kb)

Insertar archivo

HTML < head > additional code

Leave this field empty unless you've been provided a specific code to paste. This code will be added into the < head > section of this page.

Step 3→ Go to CMS>FAQs>Categories

If needed, you can also create categories to link the questions to them.

Note that you need first to create the category and then go to questions and link it to it

FAQs– questions

Fields	Comments
--------	----------

Title

Category

Question text*

Response text*

Date*

Frequently asked questions: Warranty

How do I determine the warranty period of my Air Conditioning?	–
--	---

The best place to go is our Newsroom
--

Where can I view or download a catalogue of the different products you offer and their technical details?	+
---	---

Who do I contact if I have an issue with a Hitachi HVAC product?	+
--	---

You can create as many questions and answers as you need. These are also sortable with each other. The first question of each topic will always appear displayed by default

CMS>FAQs>Questions

Questions Todos los registros de questions en la base de datos. Admin - Questions

+ Añadir Questions

+ Reordenar Questions

10

elementos por página

Buscar:

Title	Date	Acciones
Test andy - septiembre	2021-09-01	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Test 4	2021-07-01	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Warranty period	2017-12-14	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Warranty cover	2017-12-14	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Heat Pum Serial Number	2017-12-14	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Test 5	2021-07-01	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Test 6	2021-07-01	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Test 8	2021-07-01	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Test 7	2021-07-01	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Test huan	2021-09-30	<div><div>✓ Editar</div><div>✕ Eliminar</div></div>
Title	Date	Acciones

Mostrando registros 1 a 10 de un total de 10 registros

Anterior

1

Siguient

Questions Editar Questions Admin - Questions - Editar

← Volver al Estado de Questions

Mostrar Spanish

Editar

Title *

Warranty period

Used in menus and breadcrumbs

Category

Warranty

General

SEO

Question text (max. 100 characters) **

How do I determine the warranty period of my Air Conditioning?

questions_text

Response Text **

Find answers to frequently asked questions, and broaden your knowledge of [Hitachi air conditioning](#) product and related technical aspects and issues.

questions_text

Date *

14/10/2017

date

Guardar y regresar

Cancelar

Step 4 → Go to CMS>FAQs>questions
>Here you can introduce the different Q&A to display and link them to a category

You can add more questions or reorder them.

Where to buy

Cooling & Heating

air

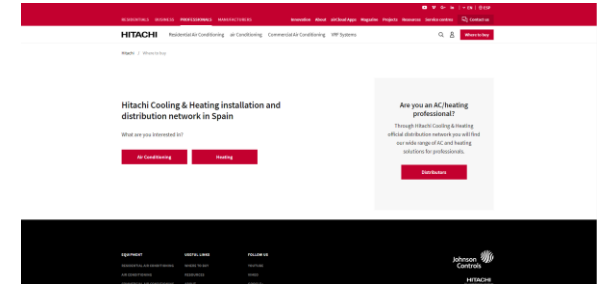
Where to Buy

- Description**

Elements (if needed to highlight e.g. Installers and Wholesellers)

- Selector

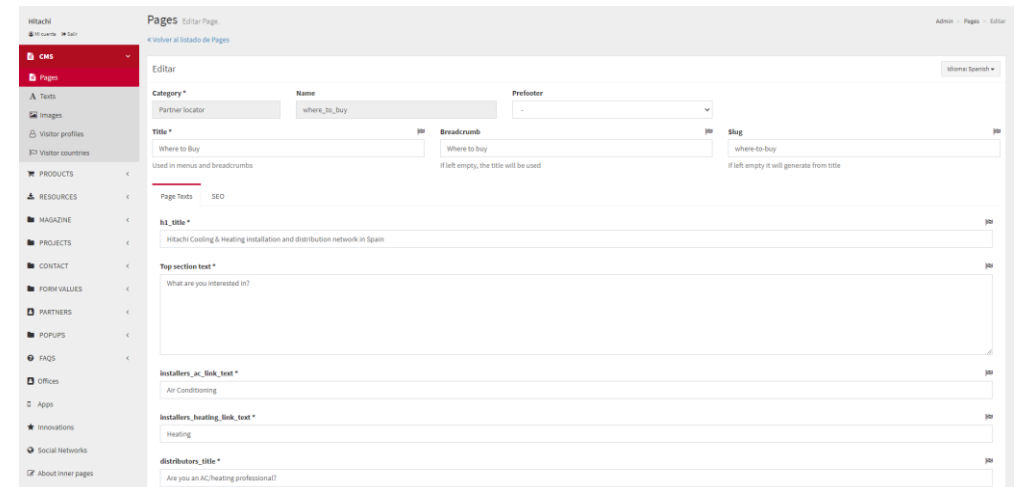
If it's not necessary to differentiate partner type, but you only want to show one type of partner (e.g. retailers) this screen is not displayed.



Check the video and follow the steps!

1. [18.1. - CMS Guideline - Where to Buy - 1. Subhome, Search Page & Partner Page](#)
2. [18.2. - CMS Guideline - Where to buy - 2. Management of the elements](#)

CMS → Pages → Category: Where to buy



Where to buy

Editable content:

Tab	Fields	Description
Page Texts	H1 title*	
	Top section title*	Text over the buttons
	Installers AC link text*	
	Installers Heating link text*	
	Distributors title*	
	Distributors text *	
	Distributors link text *	

Hitachi Cooling & Heating installation and distribution network in Spain

What are you interested in?

Air Conditioning

Heating

Are you an AC/heating professional?

Through Hitachi Cooling & Heating official distribution network you will find our wide range of AC and heating solutions for professionals.

Distributors

* Mandatory

Where to buy

CMS

Pages

Texts

Images

Visitor profiles

Visitor countries

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

FAQS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

Editar

Idioma: Spanish

Category *

Partner locator

Name

where_to_buy

Prefooter

-

Title *

Where to Buy

Breadcrumb

Where to buy

slug

where-to-buy

Used in menus and breadcrumbs

If left empty, the title will be used

If left empty it will generate from title

Page Texts

SEO

h1_title *

Hitachi Cooling & Heating installation and distribution network in Spain

Top section text *

What are you interested in?

installers_ac_link_text *

Air Conditioning

installers_heating_link_text *

Heating

distributors_title *

Are you an AC/heating professional?

distributors_text *

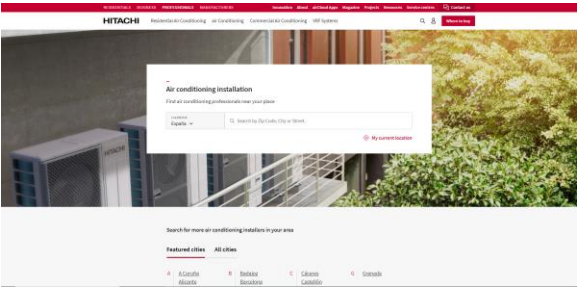
Through Hitachi Cooling & Heating official distribution network you will find our wide range of AC and heating solutions for professionals.

Where to Buy – Search pages

- Description

Elements:

- Search bar
- List of cities
 - Featured
 - All



These pages are mostly made of dynamic content.
Static texts must be edited from the "Texts" tab.

CMS → Texts → Category: Partner Locator

HITACHI				
HITACHI Todos los registros de texto en la base de datos. Admin Texts Listar				
<div>CMS</div> <div>Pages</div> <div>Texts</div> <div>Images</div> <div>Visitor profiles</div> <div>Visitor countries</div> <div>PRODUCTS</div> <div>RESOURCES</div> <div>MAGAZINE</div> <div>PROJECTS</div> <div>CONTACT</div> <div>FORM VALUES</div> <div>PARTNERS</div> <div>POPIPS</div> <div>FAQS</div> <div>Offices</div> <div>Apps</div> <div>Innovations</div> <div>Social Networks</div>	FILTERS		Remove filters	
	Category		25 elementos por página	
Category		Item	Text	Acciones
Partner locator		results	num results	Edit
Partner locator		show_map	Show map	Edit
Partner locator		search_placeholder	Search by Zip Code, City or Street.	Edit
Partner locator		filter	Filter	Edit
Partner locator		filter_radius	Distance radius	Edit
Partner locator		filter_services	Services	Edit
Partner locator		filter_air_conditioning	Air conditioning	Edit
Partner locator		filter_heat_pumps	Heat pumps	Edit
Partner locator		filter_button	Show results	Edit
Partner locator		no_results_title	No results	Edit
Partner locator		no_results_text	No results found. Please try with other keywords. - test	Edit
Partner locator		hide_map	Hide map	Edit
Partner locator		search_button	Search	Edit
Partner locator		cities_featured	Featured cities	Edit
Partner locator		cities_all	All cities	Edit
Partner locator		country_modal_title	Choose your country or region	Edit
Partner locator		located_in	Located at	Edit

Where to Buy – Search pages

The first step to adding partners is to add locations.

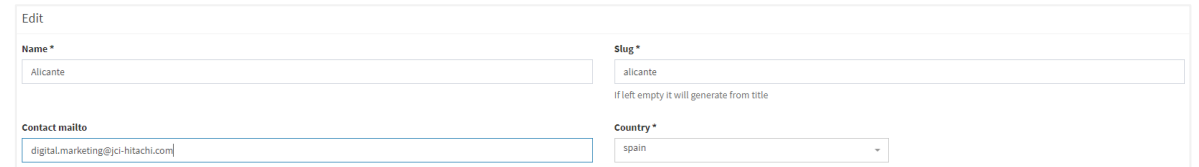
How to add state/provinces or cities

Manual process:

- Complete the following fields:
 - Name of the state/province or city
 - Contact email to which notifications should be sent (only for state/provinces)
 - If it should be featured, select “Top”

Bulk upload:

- Click on the “Download states” or “Download cities” button
- Edit the Excel file
- Upload the file by clicking on the “Upload states” or “Upload cities” button



The screenshot shows an 'Edit' form with the following fields:

- Name ***: A text input field containing 'Alicante'.
- Slug ***: A text input field containing 'alicante'. Below it, a small note reads: 'If left empty it will generate from title'.
- Contact mailto**: A text input field containing 'digital.marketing@jci-hitachi.com'.
- Country ***: A dropdown menu with 'spain' selected.



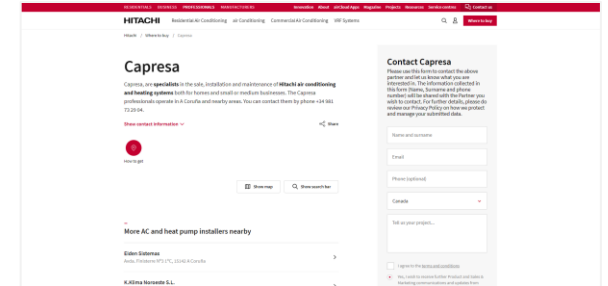
Two buttons are shown side-by-side: 'Upload states' and 'Download states'.

Where to Buy – Partner pages

- **Description**

Elements:

- Title
- Introduction text
- Contact details
- Map
- Other partners nearby
- Sidebar contact form



These pages are mostly made of dynamic content.
Static texts must be edited from the "Texts" tab.

CMS → Texts → Category: Partner pages

HITACHI				
Hitachi Todos los registros de texto en la base de datos. Admin Texts List				
CMS	FILTERS		Category	Remove filters
	25		elementos por página	Buscar:
Texts	Category	Item	Text	Acciones
Partner pages	share	Share		[Edit]
Partner pages	share_whatsapp	Whatsapp		[Edit]
Partner pages	share_whatsapp_text	Are you looking for a Hitachi Cooling & Heating system? Find the nearest professional...		[Edit]
Partner pages	share_email	Email		[Edit]
Partner pages	share_email_subject	Find the nearest air conditioning installers and distributors		[Edit]
Partner pages	share_email_body	Are you looking for a Hitachi Cooling & Heating system? Find the nearest professional...		[Edit]
Partner pages	share_copy	Copy link		[Edit]
Partner pages	share_copied	Copied link		[Edit]
Partner pages	mobile_call_button	Call now		[Edit]
Partner pages	mobile_contact_button	Contact us		[Edit]
Partner pages	how_to_get	How to get		[Edit]
Partner pages	website	Website		[Edit]
Partner pages	contact_partner	Contact partner		[Edit]
Partner pages	contact_text	Please use this form to contact the above partner and let us know what you are [...]		[Edit]
Partner pages	contact_button	Contact		[Edit]
Partner pages	contact_full_name	Name and surname		[Edit]
Partner pages	contact_email	Email		[Edit]

Where to Buy – Search pages

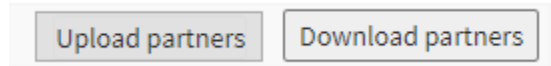
How to add partners (In the CMS: Partners → Partners)

Manual process:

- Complete the following fields:
 - Address*
 - Postal code*
 - City*
 - For latitude and longitude click on “Get the coordinates”*
 - Phone*
 - Fax
 - Email
 - Web

Bulk upload:

- Click on the “Download partners
- Edit the Excel file
- Upload the file by clicking on the “Upload partners” button

A screenshot showing two rectangular buttons side-by-side. The left button is labeled 'Upload partners' and the right button is labeled 'Download partners'. Both buttons have a light gray background and a thin border.

If you do not want to display the address, select the option "Private address".

☐ Private address

Where to Buy

Considerations

- Please ignore options to override URL status directives.

Override noindex

SEO

Distributors

- ☒ Don't override noindex status
- ☐ Always add noindex
- ☐ Never add noindex

Installers AC

- ☒ Don't override noindex status
- ☐ Always add noindex
- ☐ Never add noindex

Installers Heating

- ☒ Don't override noindex status
- ☐ Always add noindex
- ☐ Never add noindex

- The search radius can be edited through the CMS (Settings tab).
- To download the database of contact requests, go to:
“Partners” → “Contact requests”



About Us

Cooling & Heating

air

About Us - Subhome

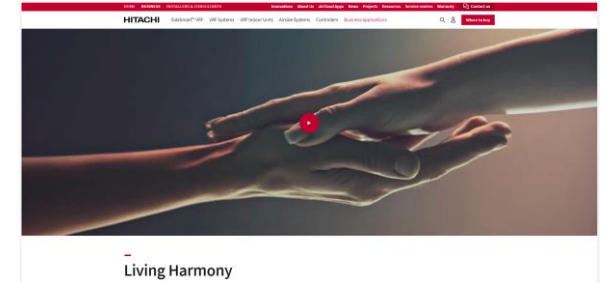
○ Description

Elements:

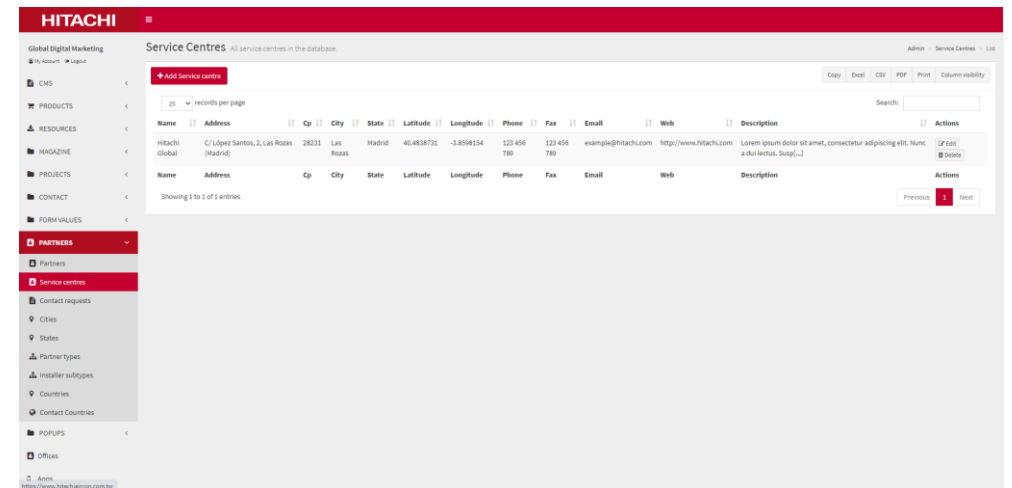
- Video
- Title
- Text
- Text in two columns
- Image gallery
- Thumbnails to access inner pages

Check the video and follow the steps!

1. [10.1. - CMS Guideline - About Us - 1. Elements and How to manage them](#)



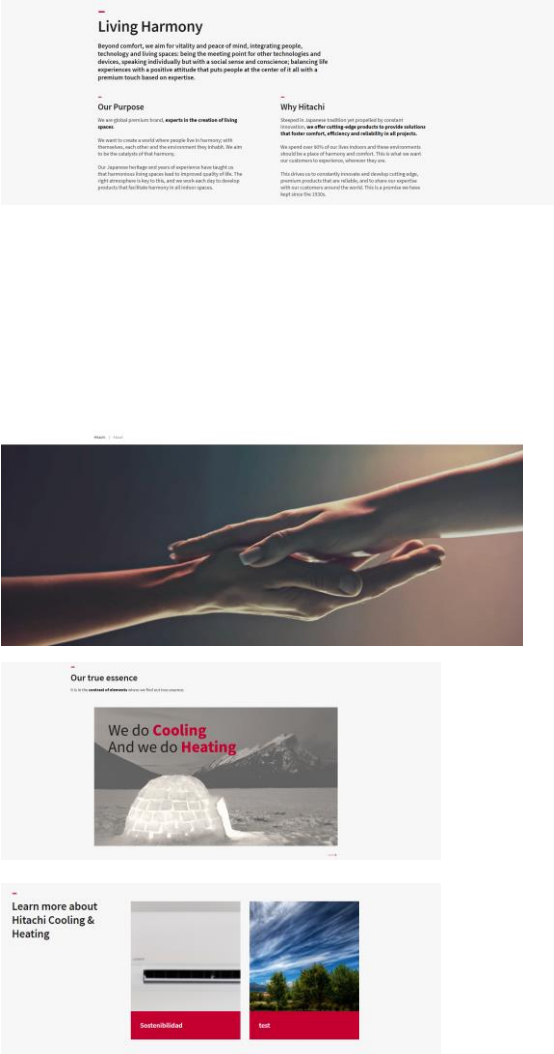
CMS → Pages → Category: About



About Us - Subhome

Tab	Fields	Description
Page Texts	Header title*	
	Header text*	
	Column 1 title*	
	Column 1 text*	
	Column 2 title*	
Page Elements	Column 2 text*	
	offices_title*	It will disappear with the implementation of the new Contact Us
	Options	Fields
	Header*	Image + Image ALT Option to include a link to YouTube: Yes/No Link
	Slider*	Title of the module Text Images x2 (desktop + responsive)
	Thumbnails	Title of the module
		Access other content:
		Thumbnail
		Title Link

* Mandatory



About Us - Subhome

Visitor profiles

Visitor countries

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

FAQS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

SETTINGS

DISTRIBUTION PAGE

Administrators

Title *

About

Used in menus and breadcrumbs

Breadcrumb

If left empty, the title will be used

Slug

about

If left empty it will generate from title

Page Texts

SEO

Page Elements

Header title (max. 60 characters) *

Living Harmony

Header text *

↶

B

I

I

🔗

<>

Beyond comfort, we aim for vitality and peace of mind, integrating people, technology and living spaces: being the meeting point for other technologies and devices, speaking individually but with a social sense and conscience; balancing life experiences with a positive attitude that puts people at the center of it all with a premium touch based on expertise.

p

Both title and text must be filled for header to show

Column 1 title (max. 60 characters) *

Our Purpose

Column 1 text *

↶

B

I

I

🔗

<>

We are global premium brand, **experts in the creation of living spaces.**

We want to create a world where people live in harmony; with themselves, each other and the environment they inhabit. We aim to be the catalysts of that harmony.

Our Japanese heritage and years of experience have taught us that harmonious living spaces lead to improved quality of life. The right atmosphere is key to this, and we work each day to develop products that facilitate harmony in all indoor spaces.

About Us - Inner Page

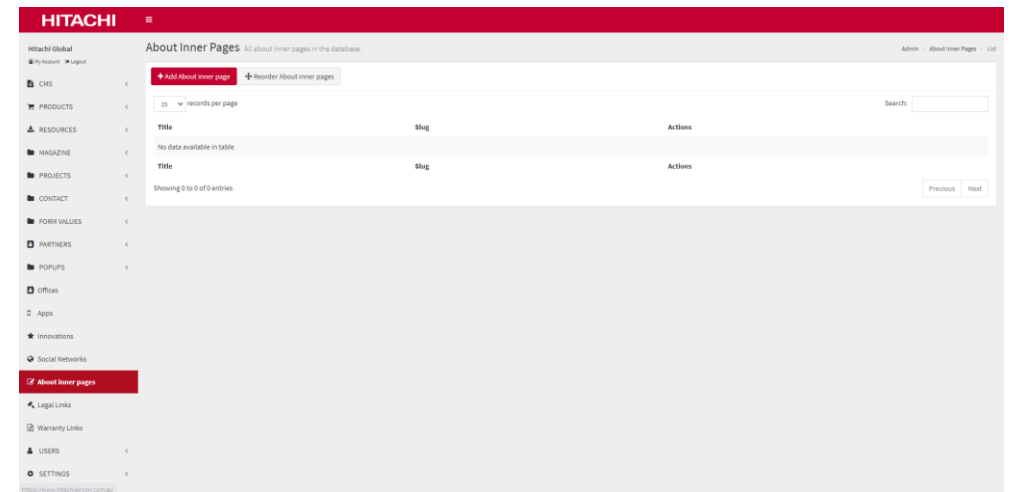
- Description

Elements:

- Header: Title + Text + Image or Video
- Content - Free composition with modules of 1, 2 or 3 columns
- Shortcuts to related contents



About Inner Pages

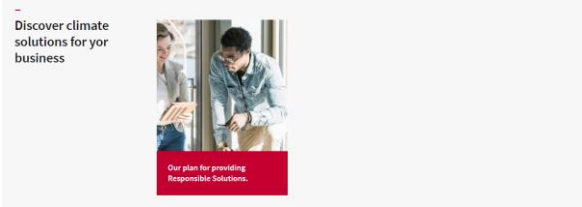


About Us - Inner Page

Editable content:

Tab	Fields	Comments
Page Texts	Header title*	
	Header text*	
	Image + Image ALT	
	Option to include a link to YouTube: Yes/No	
	Video link	
Elements	The following modules can be combined in a flexible way to compose the product page design: 1 column: Image + Title + Text 2 columns: Image + Title + Text x2 3 columns: Image + Title + Text x3	Option to include a link to YouTube in all cases
Thumbnails	Thumbnail section title	The option to include thumbnails allows you to link only to content related to the topic of the page.
	-	
	Content thumbnails Image Link (internal or external)	

* Mandatory



About Us - Inner Page

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

FAQS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

SETTINGS

DISTRIBUTION PAGE

Administrators

CMS Guide

Title (max. 81 characters) *

Caring for the Environment

Used in menus and breadcrumbs

Header

Elements

Thumbnails

SEO

Header title (max. 60 characters) *

Caring for the Environment

Header text *

↶

B

I

U


↷

<>

Hitachi Cooling & Heating split and Console air conditioners create indoor environments that are comfortable and efficient all **year round.**

p

Image (size 900x549px, max. weight 800Kb)



Choose file



Innovations

Cooling & Heating

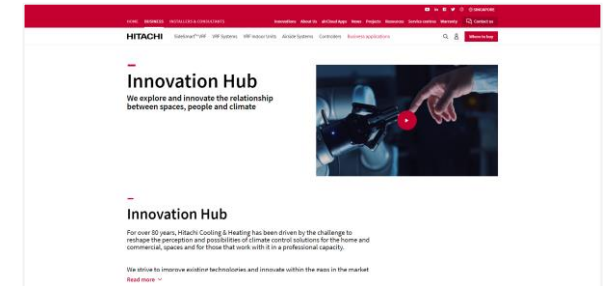
air

Innovations - Subhome

○ Description

Elements:

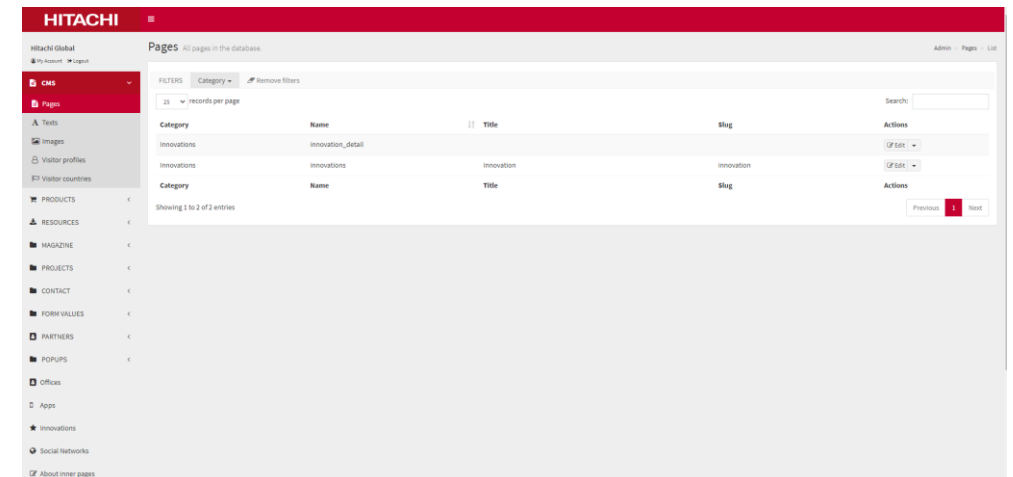
- Header: Title + Text + Image or Video
- Introductory text for SEO positioning
- Shortcuts to inner pages



Check the video and follow the steps!

1. [9.1.- CMS Guideline - Innovation - 1. Subhome](#)

CMS → Pages → Category: Innovations



Innovations - Subhome

Editable content:

Tab	Fields	Comments
Page Texts	Top section title* Introduction text*	
Elements	Header* Title Text Image Option to include a link to YouTube: Yes/No Video link	

Born in Japan, with a global presence

For over 80 years, **Hitachi Cooling & Heating** has been driven by the challenge to reshape the perception and possibilities of climate control solutions for residential and commercial spaces and for those that work with it in a professional capacity.

We strive to **improve existing technologies and innovate** within the gaps in the market that appear as lifestyles and business evolve.

[Read more](#)


Innovation Hub

Pioneers of indoor comfort technologies since the 1930s, Hitachi continues to set new standards in cooling & heating innovation.

#airislife



Thumbnails of inner pages are automatically embedded when these pages are created.




DESIGN

Silent-Iconic™

Our unique, award-winning design panel for modern spaces where aesthetics are a priority.

[Compatibility](#)[Know more](#)




TECHNOLOGY

FrostWash™

Self-cleaning technology that helps your air conditioner stay healthier for longer.

[Know more](#)



DESIGN

Duality Design philosophy

The foundation to our design and engineering that informs the decisions we make during each stage of product development

[Know more](#)

* Mandatory

Innovations - Subhome

CMS

Pages

Texts

Images

Visitor profiles

Visitor countries

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

FAQS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

SETTINGS

DISTRIBUTION PAGE

Administrators

Editor

Idioma: Spanish

Category *

Innovations

Name

innovations

Title *

Innovation

Breadcrumb

Slug

Innovation

Used in menus and breadcrumbs

If left empty, the title will be used

If left empty it will generate from title

Page Texts

SEO

Page Elements

Top section title (max. 81 characters) *

Born in Japan, with a global presence

Introduction text (max. 65535 characters including html code) *

↶ ↷ Formats **B** *I* U ^{x'} _{x₂} ℒₓ ☰ ☷ 🔗 <>

For over 80 years, **Hitachi Cooling & Heating** has been driven by the challenge to reshape the perception and possibilities of climate control solutions for residential and commercial spaces and for those that work with it in a professional capacity.

We strive to **improve existing technologies and innovate** within the gaps in the market that appear as lifestyles and business evolve.

Our time is channelled into developing ideas big and small, from advances that help reduce harmful pollutants found in the air we breathe, to crafting aesthetically pleasing air conditioning units that don't compromise on comfort. Our commitment to minimizing our impact on the environment extends to you, **designing products that are energy efficient** and help lower running costs.

We are constantly researching and testing how our technologies can benefit medical research, food production and preservation, and provide better health and comfort to hospitals and schools.

There is much more to climate control than just 'keeping cool'. Climate control has the power to propel businesses, save lives and open doors.

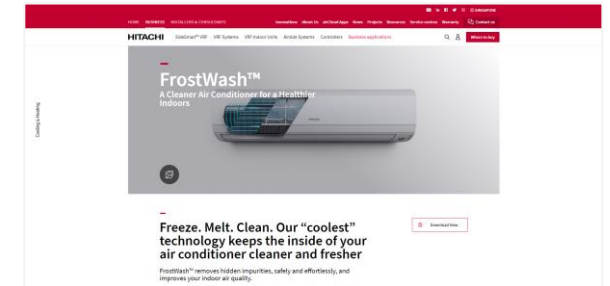
As part of our innovation principals, we are proud to introduce you to the **Innovation Hub**, a station where you can explore our next-generation products and their stories.

Innovations - Inner Page

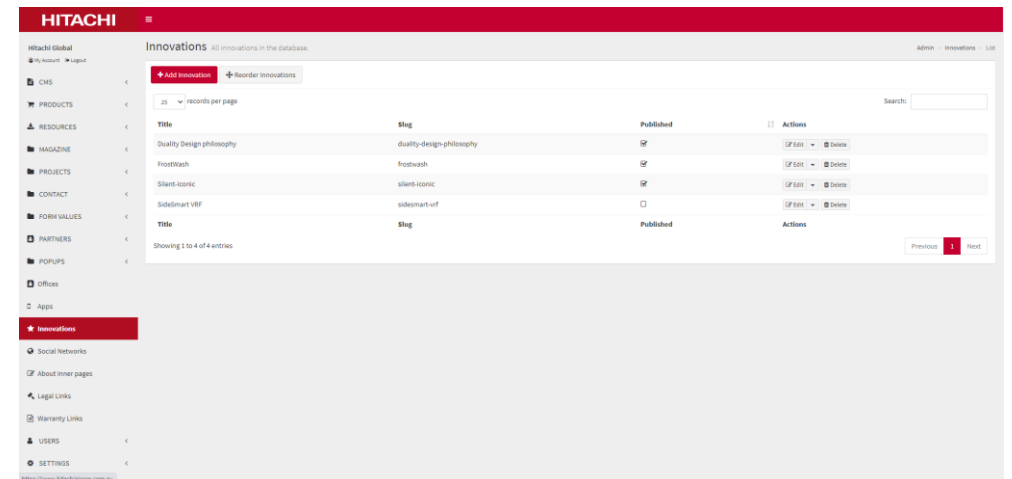
- Description

Elements:

- Header: Title + Text + Image(s)
- Content - Free composition through rich editor
- Links to related product and documentation



Innovations




Innovations - Inner Page


Editable content:


Tab	Fields	Comments
General	Tag	To identify what type of innovation it is, is overprinted on the card
	Text to show in the card (innovations prehome)*	
	Awards	If any, thumbnails of the awards the product or initiative has received. They will be overprinted in the header of the detail page.
Tab	Fields	Comments
Header	Header title	
	Header text	Paragraph below the title
	Header image(s)	

Buttons: the page can be customised by implementing several CTAs

- Show brochure button: Yes/No
If yes: select link type and CTA
- Show case study button: Yes/No
If yes: select link type and CTA

 Compatibility

 Brochure

 Case Study



* Mandatory

Innovations - Inner Page

Editable content:


Tab	Fields	Comments
Content	Introduction title*	To identify what type of innovation it is
	Introduction text*	Rich text editor
	Content elements: the following modules can be combined in a flexible way to compose the page design Text Slider	Rich text editor




Tab	Fields	Comments
QR	Show QR: Yes/No	Module to display dinamic content
	If Yes: Title* Desktop text* Mobile text* Mobile button text Modal title* Image* Link text + URLs	

* Mandatory

Create a “silent” space to maximize the experience

Interior design is fundamental in all commercial environments and has a significant impact on the customer's enjoyment of them; restaurants, shops and specialised clinics with sleek and modern concepts need climate control solutions that match. Until now, it's been common for design-orientated buildings to adopt ducted concealed style indoor units because they are visibly less disruptive and easier to integrate. For architects and interior designers, the Silent-Iconic cassette offers a brand new option that is “visually silent”, and that does not interfere with the look and feel of the interior.



Watch on   



If you're interested in the Silent-Iconic™ 4-way cassette unit design panel, find out more about the Hitachi Cooling & Heating units it is compatible with and which is the best solution for your needs. Please contact us to find out availability in your area.

And note that you can also see this product live in our Customer Experience Center located at Shimizu, Japan. An extensive 500 square meter showroom to see, interact and learn about the latest Hitachi Cooling & Heating products for the Japanese and worldwide markets.



Try our virtual installation

Scan the QR code with your smartphone to see how the Silent-Iconic™ suits your space.



Innovations - Inner Page

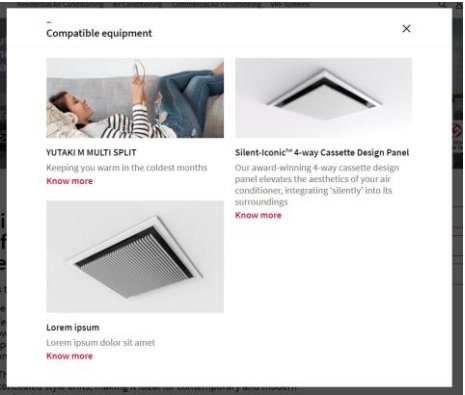
Editable content:

Tab	Fields	Comments
Resources	Show Resources module: Yes/No*	
	If Yes: upload documentation	

Tab	Fields	Comments
Compatibility	Show compatibility button: Yes/No	
	If Yes: Include link + select link (internal, external or pop-up) Select products (if the pop-up option has been selected)	If the selected product is on the web, the title, image and description text will be embedded automatically.

Brochures and catalogs

- Short brochure
- Short brochure 2
- Short brochure 3



* Mandatory

Innovations - Inner Page

Hitachi

Mi cuenta Salir

CMS

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

FAQS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

SETTINGS

DISTRIBUTION PAGE

Administrators

CMS Guide

Innovations Editar Innovation.

Admin > Innovations > Editar

« Volver al listado de Innovations

Editar

Idioma: Spanish

Title (max. 81 characters) *

silent-Iconic™

Used in menus and breadcrumbs

Slug

silent-iconic

If left empty it will generate from title

General

Header

Buttons

Content

QR

Resources

Compatibility

SEO

☒ Published





Tag

Design

Text to show in the card (innovations list) (max. 160 characters) *

Our unique, award-winning design panel for modern spaces where aesthetics are a priority.

Awards

Image		
	⬆	Editar
	⬆	Editar
	⬆	Editar
	⬆	Editar

+ Añadir award

Guardar y regresar

Cancelar



Apps

Cooling & Heating

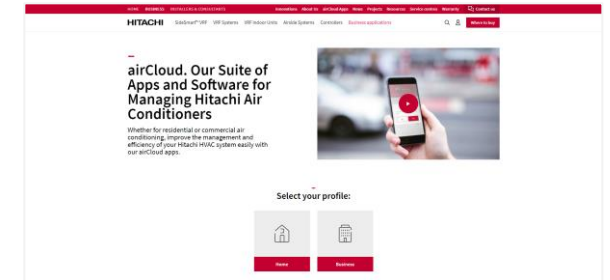
air

Apps

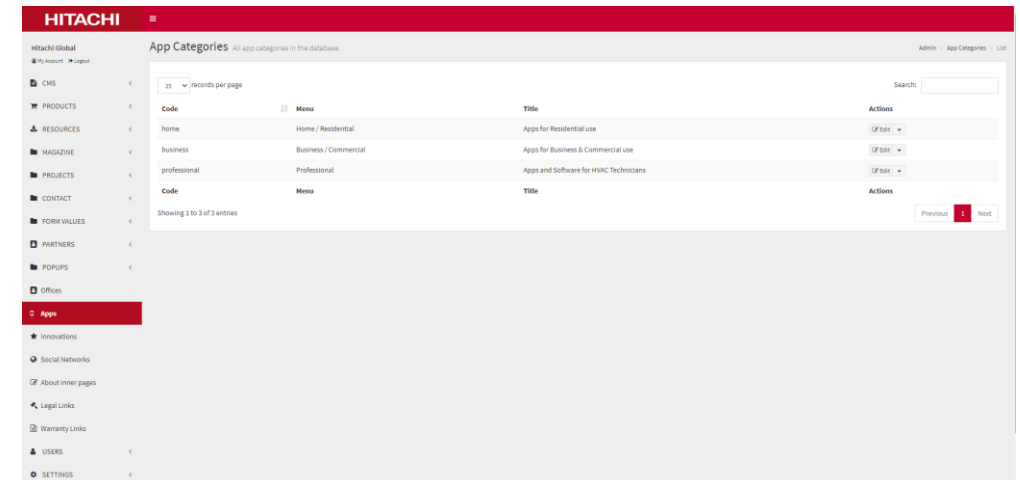
○ Description

Elements:

- Header: Title + Text + Image or Video
- Profile selector (if the apps are targeted to different user profiles)
- Cards for each app
 - Title
 - Text
 - Image (optional)
 - Link to landing page and/or app stores



Apps






Check the video and follow the steps!

1. [14.1. - CMS Guideline - Apps - 1. Section Description & Elements](#)
2. [14.2. - CMS Guideline - Apps - 2. How to edit and Manage the section](#)

Apps

The apps are filtered by categories (home, business, professional), so you have **to select the profile the apps you want to edit.**

Code	Menu	Title	Acciones
home	Home	Apps for Home AC Units	 Editar
business	Business	Apps for Commercial AC & VRF Systems	 Editar
professional	Professional	Apps for HVAC Professionals	 Editar

Editable content for each App:

Tab	Fields	Comments
	Title*	
	Text*	
	Icons	Apple, Google and/or Desktop
Links	CTA + Link to Landing page CTA + Link to Apple Store CTA + Link to Play Store	
Images	Show video: Yes/No If yes: link to YouTube Image	



If the "Global" checkbox is selected, the app will be highlighted. ☒ Global

* Mandatory

[« Volver al listado de Apps](#)

Idioma: Spanish ▼

airCloud Home

[illegible]☒ Global

Icons

× apple × google

Links

Images

[View more \(landing\) link text](#)

[Learn more](#)

App links only show if the landing link is empty

Apple Store link text

Apple Store

Play Store link text

Play Store

Link url (start with http:// or https://)

<http://aircloudhome.hitachiaircon.com/>

☒ Open in new tab

Link url (start with http:// or https://)

<https://apps.apple.com/au/app/aircloud-home/id1500009156>

☒ Open in new tab

Link url (start with http:// or https://)

https://play.google.com/store/apps/details?id=com.jch_hitachi.aircloudglobal

☒ Open in new tab

Guardar y regresar

 Cancelar

Pop-ups

Cooling & Heating

air

Pop-ups

- Description

In the tab called 'POPUPS' there are two options:

- Popups: to enable or disable pop-ups
- Popups request: to access the database the pop-ups generate

Check the video and follow the steps!


- [16.1. - CMS Guideline - Pop-Ups](#)

How VRF Improve HVAC Energy Efficiency

VRF installations allows 50% to efficiency improvement over standard ASHRAE 90.1 RTU units. The report notes VRFs are the primary HVAC system choice in Europe, Japan and China.

For larger buildings, VRF systems offer larger capacities than their smaller heatpump counterparts and advanced features such as heat recovery from simultaneous heating and cooling, longer pipe lengths, and more indoor units per system.

Start reading the report "How VRF Improve HVAC Energy Efficiency" and download the full version for more details.



Download the complete report "Variable Refrigerant Flow Systems" now

Download the report and view our local language. Please use this form to download the following document. The personal data collected in this form may be used for marketing purposes. For further details, please do review our Privacy Policy or how we protect and manage your submitted data.

☐ I agree to the terms and conditions

☒ Yes, I wish to receive further Product and Sales & Marketing communication and updates from Hitachi Corporation. I understand that my personal data will be used for the "Personal Data Capture" function as part of a series of marketing and the personal data I provide will be used along with the information collected from other sources to help us better understand your needs and preferences. By completing the above form, you confirm that you have read, understood and accepted our privacy terms as well as our Cookie terms. Read our [Privacy Policy](#)

☐ No, do not wish to receive any further Product and Sales & Marketing communication and updates from Hitachi Corporation. I understand that my personal data will be used for the "Personal Data Capture" function as part of a series of marketing and the personal data I provide will be used along with the information collected from other sources to help us better understand your needs and preferences. By completing the above form, you confirm that you have read, understood and accepted our privacy terms as well as our Cookie terms. Read our [Privacy Policy](#)

☐ I do not wish to submit

Get it now

Popups

HITACHI

Welcome to Hitachi Web Admin Dashboard

Hitachi / Dashboard

Hitachi

My Account

Logout

CMS

PRODUCTS

RESOURCES

MAGAZINE

PROJECTS

CONTACT

PARTNERS

POPUPS

Popups

Popup requests

How to implement a new pop-up window 1/4

1. Click on the button: **+Add Popup**
2. There you have several fields. They are related to **where the pop-up window should appear**:
 - Product range pages and/or
 - Business verticals pages and/or
 - Product detail pages

And to which **audience profile**.

Fill in all these fields. **Note you can select multiple pages and audience profiles at the same time.**

The screenshot shows the 'Añadir Popups' form in the Hitachi CMS interface. The left sidebar contains a menu with 'CMS' at the top, followed by 'PRODUCTS', 'RESOURCES', 'MAGAZINE', 'PROJECTS', 'CONTACT', and 'PARTNERS'. Below these is a red section with 'POPUPS' and 'Popups' (selected), and 'Popup requests' below it. The main form area has a title 'Añadir Popups' and a 'Campaign' field with a note: 'If left empty it will generate from title'. Below this are four sections: 'Ranges', 'Business Ranges', 'Products', and 'Visitor profiles *', each with a text input field. A callout box points to the 'Campaign' field with the text: 'The campaign name will allow you to easily identify the pop-up and the related database in the future, try to use one that is easily recognizable.' A red box highlights the 'Ranges', 'Business Ranges', 'Products', and 'Visitor profiles *' sections. At the bottom of the form, there is a note: 'Select the visitor profiles where this range will be shown'.

How to implement a new pop-up window 2/4

4. Complete the information on the pop-up.

You will see there are 4 tabs:

- **General** - to customize image and texts
- **Settings** - to define when the pop-up should be active, and how many seconds should pass from the time the user lands to the page until the pop-up it's launched
- **Form** - to customize the text within the fields, and to activate or not optional fields
- **Resources** - to upload downloadable information for which users provide their personal data

The screenshot displays the Hitachi CMS interface for configuring a 'Social Networks' app. The left sidebar shows a navigation menu with 'Social Networks' highlighted. The main content area has four tabs: 'General', 'Settings', 'Form', and 'Resources', with 'General' being the active tab. The 'General' tab contains the following fields:

- Title (max. 60 characters) ***: A text input field.
- Body copy (max. 650 characters) ***: A rich text editor with a toolbar containing icons for undo, redo, bold, italic, underline, link, unlink, list, and image. Below the editor is a character count showing '30/650' and a note: 'This counter is orientative, the actual count (including html tags) can differ.'.
- Image (size 527x342px) ***: A field for uploading an image, currently showing a placeholder icon.

How to implement a new pop-up window 3/4

- General - Complete:**

- Title (max. 60 characters)
- Body copy (max. 650 characters)
- Image (size 527x342px)


Title

How VRF Improve HVAC Energy Efficiency

VRF installations allows 50% to efficiency improvement over standard ASHRAE 90.1 RTU units. The report notes VRFs are the primary HVAC system choice in Europe, Japan and China.

For larger buildings, VRF systems offer larger capacities than their smaller heatpump counterparts and advanced features such as heat recovery from simultaneous heating and cooling, longer pipe lengths, and more indoor units per system.

Start reading the report "**How VRF Improve HVAC Energy Efficiency**" and download the full version for more details.



Download the complete report "Variable Refrigerant Flow Systems" now

Translate the legal text into your local language: Please use this form to download the following document. The personal data collected in this form may be used for marketing purposes. For further details, please do review our Privacy Policy on how we protect and manage your submitted data.

Email Ej: john@gmail.com

First name

Last name


Role

Company name

☐ I agree to the [terms and conditions](#)

☒ Yes, I wish to receive further Product and Sales & Marketing communications and updates from Johnson Controls – Hitachi and its products and brands as set out above in the "Technical Data Updates" Section so that JC is sure of sending you the requested information/updates by E-mail. "By completing the above form, you confirm that you have reviewed, understood and accepted our privacy terms as well as our Cookie terms. Read our [Privacy Policy](#)."

☐ No, I do not wish to receive any further Product and Sales & Marketing communications and updates from Johnson Controls – Hitachi and its products and brands.

☐ I'm not a robot 

Get it now

- Settings - Define:**

- Period during which the pop-up will be active
- How many seconds should pass from the time the user lands to the page until the pop-up it's launched


General

Settings


Form

Resources

Start of pop-up availability *



12/05/2021 

End of pop-up availability *

16/06/2021 

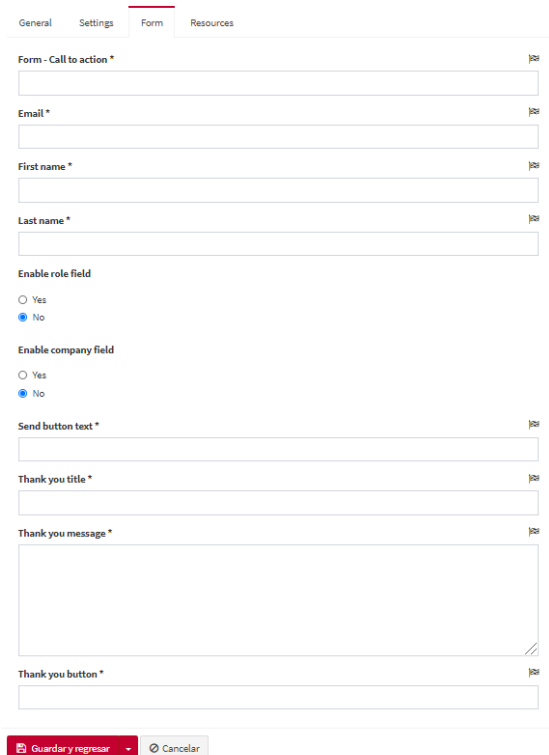
Seconds until the pop-up appears *

15

 **Guardar y regresar**  **Cancelar**

How to implement a new pop-up window 4/4

- **Form - Complete:**
 - Form title
 - Text within the fields
 - Role and Company fields - Enabled or Disabled
 - Button texts
 - Thank you message

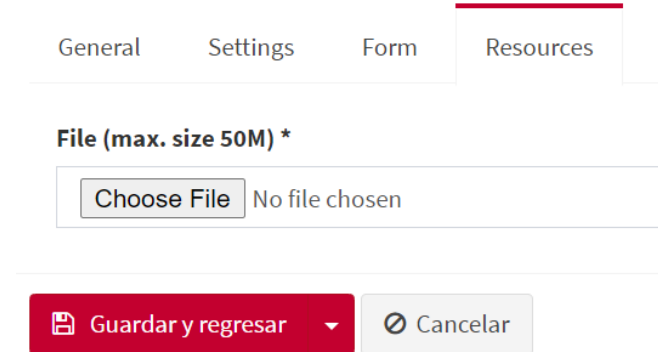


The screenshot shows the 'Form' tab of a settings interface. It contains several form fields and checkboxes:

- General** | **Settings** | **Form** | Resources
- Form - Call to action *** (text input)
- Email *** (text input)
- First name *** (text input)
- Last name *** (text input)
- Enable role field**
 - ☐ Yes
 - ☒ No
- Enable company field**
 - ☐ Yes
 - ☒ No
- Send button text *** (text input)
- Thank you title *** (text input)
- Thank you message *** (text area)
- Thank you button *** (text input)

At the bottom, there are two buttons: **Guardar y regresar** (with a save icon) and **Cancelar** (with a cancel icon).

- **Resources -**
 - Upload the file the user will download, up to 50 Mb.



The screenshot shows the 'Resources' tab of a settings interface. It contains a file upload section:

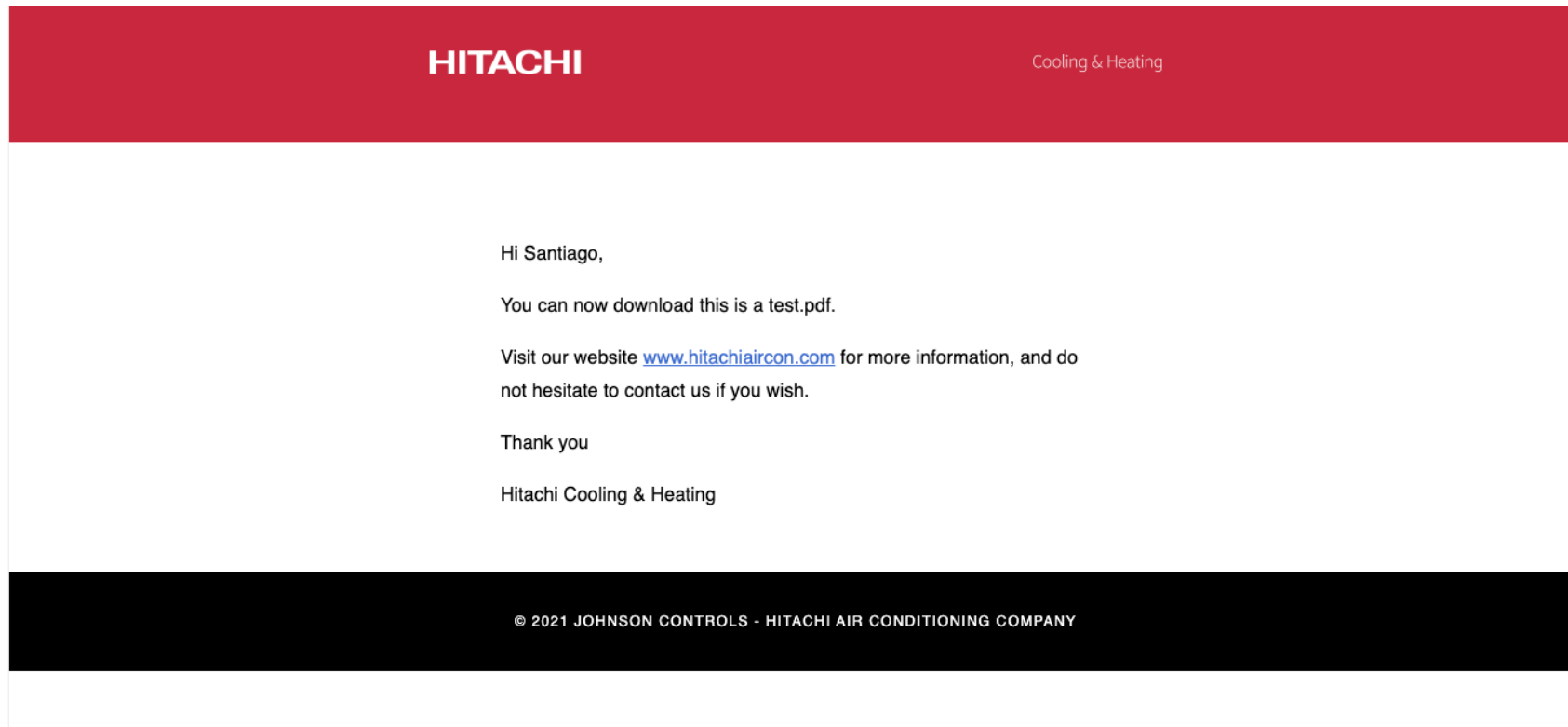
- General** | **Settings** | **Form** | **Resources**
- File (max. size 50M) ***
- Choose File** button and **No file chosen** text

At the bottom, there are two buttons: **Guardar y regresar** (with a save icon) and **Cancelar** (with a cancel icon).

Double opt-in

Users **cannot download the file directly from the web, but from an email** in their inbox → Qualified database.

The **email is customized** with the user's name and the name of the Download.



Database

The database can be accessed from the menu: **POPUPS > Popups request**

It can be **downloaded in bulk** via the 'Download requests' button.

IMPORTANT CONSIDERATION!

If the user has selected that he/she "DOES NOT" want to be contacted for commercial purposes, his/her details cannot be used for any other future marketing action (field: Subscribed to communications).

Popup Requests Todos los registros de popup requests en la base de datos. Admin > Popup Requests > Listar

FILTERS [Remove filters](#) Download requests

25 elementos por página Buscar:

Campaign	Name	Email	Role	Company	Subscribed to communications	Date	Time	Acciones
donwload-the-yutaki-technical-information	Santiago Armesto	santiago.garciajalon.armesto@jci-hitachi.com			Yes	2021-05-10	15:10	Editar
donwload-the-yutaki-technical-information	Santiago Armesto	santiago.garciajalon.armesto@jci-hitachi.com			Yes	2021-05-10	15:08	Editar

Campaign **Name** **Email** **Role** **Company** **Subscribed to communications** **Date** **Time** **Acciones**

Mostrando registros 1 a 13 de un total de 13 registros Anterior **1** Siguiente

Static texts

Since the pop-up is highly customisable, there is very little static content. You can find these texts at **CMS > Texts**

Category	Item	Text
Login and register	popup_form_legal_text	Please use this form to download the following document. The personal data collected in this form may be used for marketing purposes. For further details, please do review our Privacy Policy on how we protect and manage your submitted data.
Emails	popup_subject	":file_name" is ready to download
Emails	popup_line1	You can now download :file_name.
Emails	popup_line2	Visit our website www.hitachiaircon.com for more information, and do not hesitate to contact us if you wish.
Emails	popup_line3	Thank you

This text must be **translated with precision** because of its legal implications.

The tag **":file_name"** embeds the name of the Download, please use it as it is

Considerations

- There can only be one pop-up per URL. If you enable a second pop-up on the same URL for the same period of time, the pop-up you enabled first will be prioritized. To display another pop-up, you must disable the one that is currently active.
- The pages in which the pop-ups can be enabled are: product range pages, product detail pages and business vertical pages.
- The legal text cannot be shortened, it is necessary in order to comply with data privacy regulation.
 - If your language is **English**, keep the texts as they are.
 - If your language is **different from English**, please translate them accurately.

Note that this refers **not only to the legal checks, but also to the paragraph above the form** which explains why this data is being captured.

Warning Messages

air

Warning messages

Notification system for hitachiaircon.xyz websites

- **Description**

Elements:

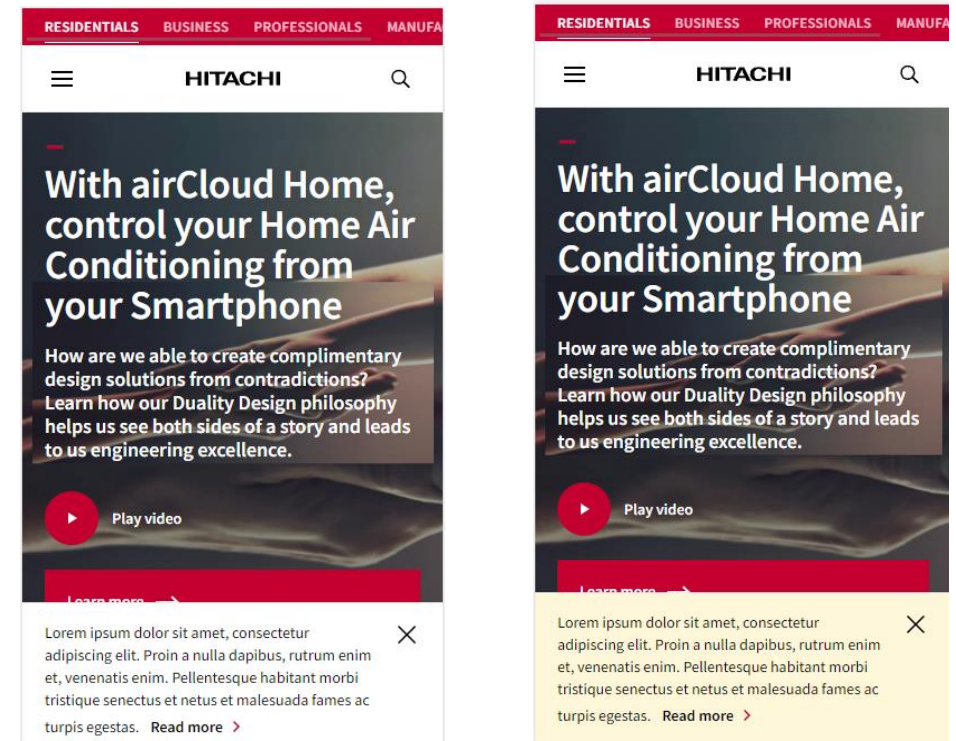
- Title
- Warning type: White (regular alerts) and Orange (Critical alerts)
- Short text
- Read more text
 - External link
 - Internal link
 - Modal message

Check the video and follow the steps!

1. [15.1. - CMS Guideline - Warning Messages](#)

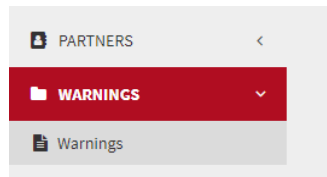
When can I use a warning message?

For example, let's imagine that we have a product supply problem or an app crash > We can include a warning message on the entire page or in a specific section to warn the user.



FAQs– Main page

Fields	Comments
Title (max. 60 characters) *	
Show in all pages: Yes / No	<ul style="list-style-type: none">• If No is chosen > Is needed to indicate in which specific pages the warning message needs to be shown:• Ranges pages• Business ranges pages• Product detail pages• Magazine, Projects and About sections (Main page and detail pages at the same time).• Contact, Apps and Resources sections (Whole main page)• Register (Private and commercial at the same time)• Innovations (In the main page and in detail pages separately if needed)• Where to buy (In the main page and in partners type pages* separately if needed. *air conditioning installers, heat pumps installers and distributors)
Warning type*	White for regular alerts and Orange for critical ones.
Short text*	
Learn more modal text	Can add and external or internal link, a modal to display or don't show any link or modal.
Write again message *	
Settings	To set the period of time in which the warning should be displayed



CMS>Warning

You can find it in the left side of the CMS, in a folder called "warnings"

CMS guide: Add a new warning

The screenshot shows the Hitachi CMS interface. The left sidebar contains a menu with items: Hitachi, Mi cuenta, Salir, CMS, PRODUCTS, RESOURCES, MAGAZINE, PROJECTS, CONTACT, FORM VALUES, PARTNERS, WARNINGS (selected), POPUPS, FAQs, and Offices. The main content area is titled 'Warnings' with a subtitle 'Todos los registros de warnings en la base de datos.' Below this is a '+Añadir Warning' button, which is highlighted by a red arrow. Below the button is a table with the following columns: Title, Start of message availability, End of message availability, Published, and Acciones. The table contains one row with the following data: Warning title, 2021-10-01, 2021-11-07, and a status icon. The Acciones column contains 'Editar' and 'Eliminar' buttons. Below the table, it says 'Mostrando registros 1 a 1 de un total de 1 registros'.

Title	Start of message availability	End of message availability	Published	Acciones
Warning title	2021-10-01	2021-11-07		Editar Eliminar

CMS>Warning>Warning

Click on "Add a warning" to add a new message

You can also edit or delete the existing ones

CMS guide: Add a new warning

The screenshot shows the Hitachi CMS interface for editing a warning. The top navigation bar is red with the Hitachi logo and a menu icon. Below it, a grey header contains the page title 'Warnings' and a sub-header 'Editar Warning.' with an 'Admin' link. A left sidebar lists various CMS sections: CMS, PRODUCTS, RESOURCES, MAGAZINE, PROJECTS, and CONTACT. The main content area is titled 'Editar' and contains a form for creating a warning. The form includes a text input for 'Title (max. 60 characters)' with the placeholder 'Warning title', a radio button selection for 'Show in all pages' (Yes/No), and three sections for selecting where the warning should appear: 'Ranges' (with 'air Conditioning' and 'Commercial Air Conditioning' selected), 'Business Ranges' (with 'Hotels' selected), and 'Products' (empty). Below these are checkboxes for 'Show in Magazine', 'Show in Projects', 'Show in About', 'Show in Contact', 'Show in Apps', 'Show in Resources', 'Show in Innovations Home', and 'Show in Sign Up pages'. At the bottom, there are two radio button sections: 'Show in Partners pages' and 'Show in All partners pages', both with 'Yes' selected.

Hitachi

Warnings Editar Warning. Admin

« Volver al listado de Warnings

Editar

Title (max. 60 characters) *

Warning title

Show in all pages

☒ Yes
☐ No

Ranges

× air Conditioning × Commercial Air Conditioning

Business Ranges

× Hotels

Products

☒ Show in Magazine

☒ Show in Projects

☒ Show in About

☒ Show in Contact

☒ Show in Apps

☒ Show in Resources

☒ Show in Innovations Home

☒ Show in Sign Up pages

Show in Partners pages

☒ Yes
☐ No

Show in All partners pages

☒ Yes
☐ No

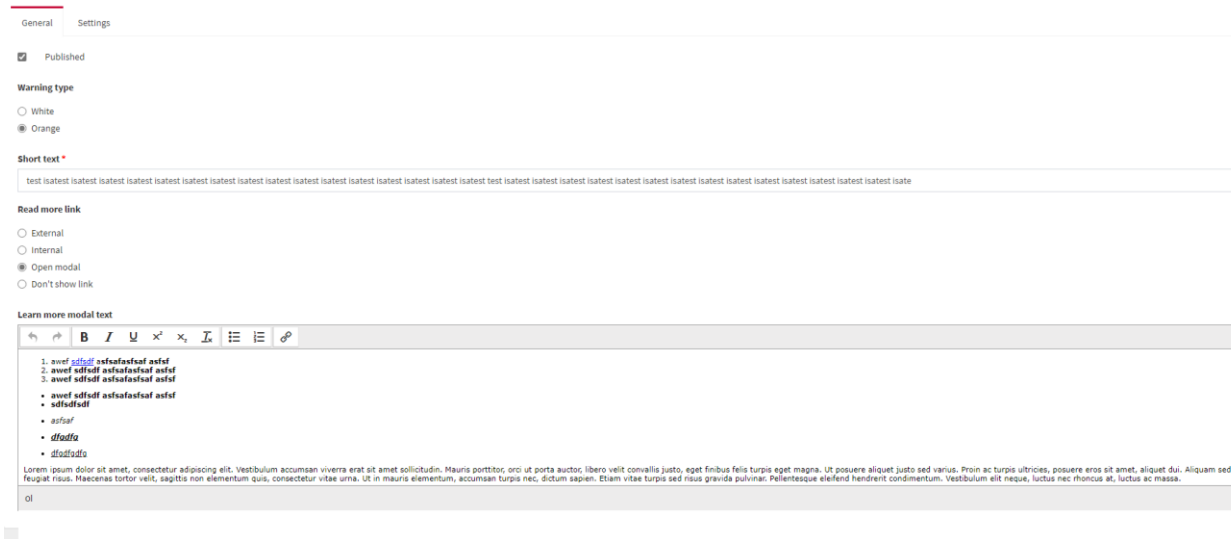
Step 1:

Choose if the message should be active for all pages or just for specific ones

The warning message can be displayed for the different pages in the following way:

- **Ranges pages**
- **Business ranges pages**
- **Product detail pages**
- **Magazine, Projects and About sections** (Main page and detail pages at the same time).
- **Contact, Apps and Resources sections** (Whole main page)
- **Register** (Private and commercial at the same time)
- **Innovations** (In the main page and in detail pages separately if needed)
- **Where to buy** (In the main page and in partners type pages* separately if needed. *air conditioning installers, heat pumps installers and distributors)

CMS guide: Setting up a new warning



The screenshot shows the 'General' tab of a CMS interface for setting up a new warning. At the top, there are tabs for 'General' and 'Settings'. Below them, a 'Published' checkbox is checked. The 'Warning type' section has two radio buttons: 'White' and 'Orange', with 'Orange' selected. The 'Short text' field contains placeholder text. The 'Read more link' section has four radio buttons: 'External', 'Internal', 'Open modal' (selected), and 'Don't show link'. Below this is a 'Learn more modal text' section with a rich text editor containing a list of items and a paragraph of placeholder text. A red arrow points from the 'Open modal' radio button to the 'Step 2' text box on the right.

Step 2:

In "General" you can configure:

- Warning message color
- Short text
- Read more link. Could be:
 - External
 - Internal
 - Open Modal
 - No link

You need to mark "published" to make it visible in live website.



The screenshot shows the 'Settings' tab of the CMS interface. It features two date pickers: 'Start of message availability' set to 01/10/2021 and 'End of message availability' set to 07/11/2021. At the bottom, there are two buttons: 'Guardar y regresar' (Save and return) and 'Cancelar' (Cancel). A red arrow points from the 'End of message availability' date field to the 'Step 3' text box on the right.

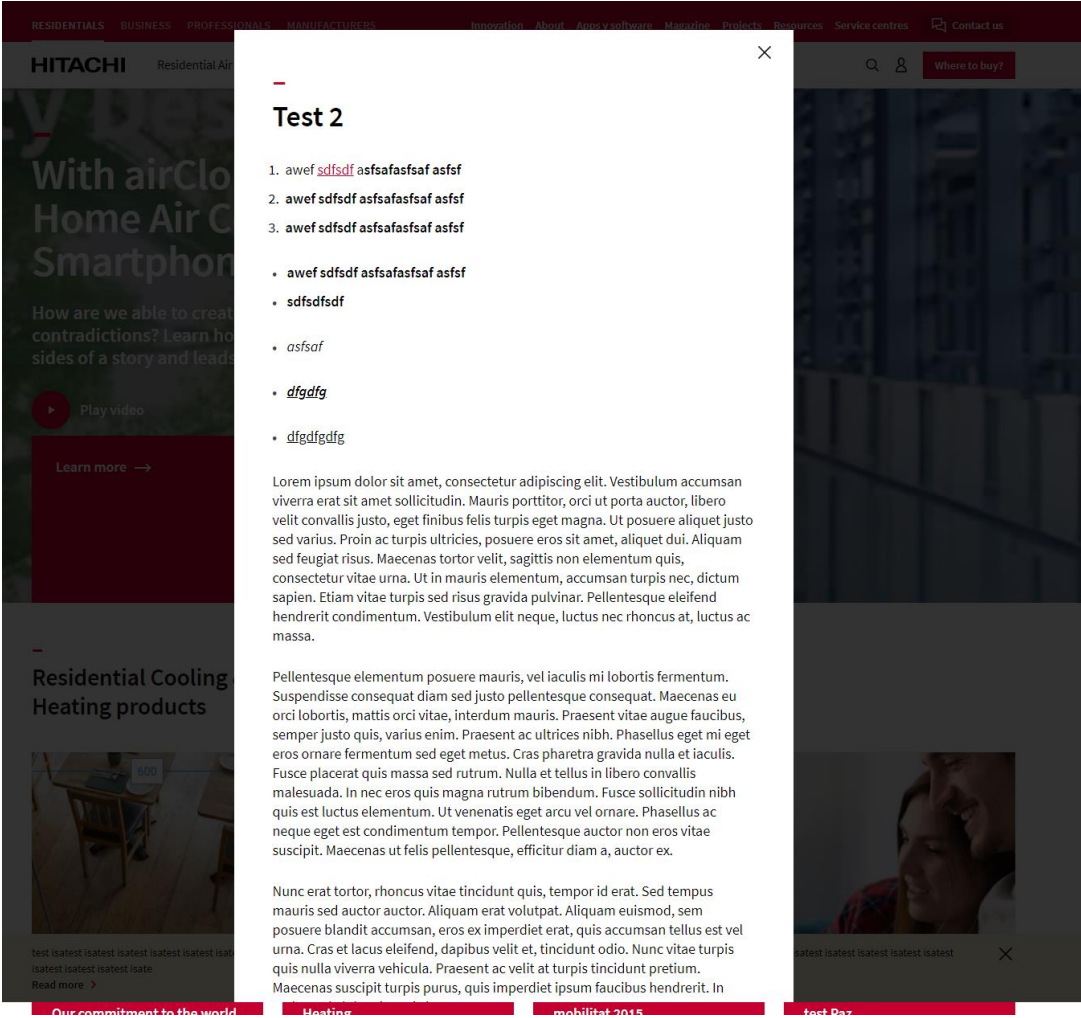
Step 3:


In "Settings" you can configure:

- The specific time in which the message should be showed

CMS guide: Setting up a new warning

Modal message example





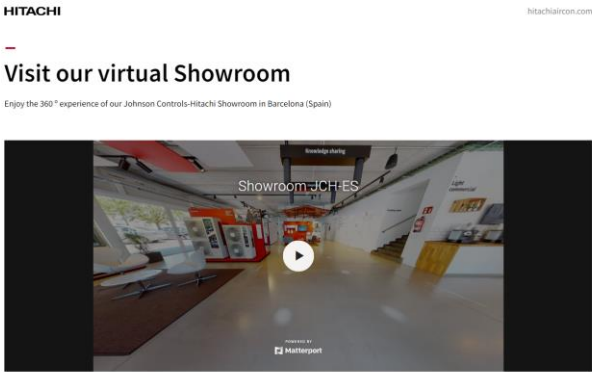
Virtual Showroom page

Cooling & Heating

air

Virtual Showroom – CMS>Pages>Virtual Showroom

Fields	Comments
Title (max. 200 characters) *	
Description	
Iframe	To embed an iframe code for showrooms
SEO tab	It works in the same way as the rest of the tabs



Glossary

Cooling & Heating

air

Glossary

Dictionary of air conditioning and climate control terms for end-users

Description

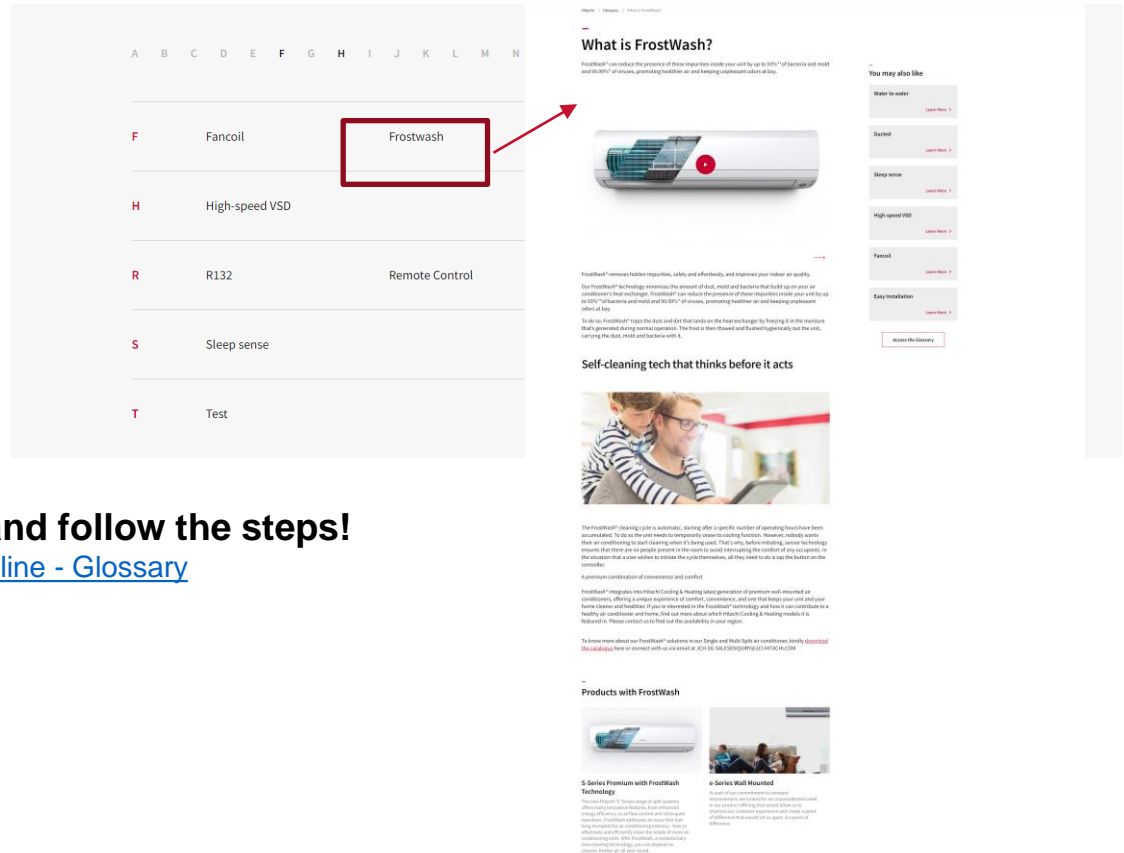
- Main page (include all the terms listed by a list of letters, except for chinese)
- Detail page:
 - Header:
 - Title*
 - Introduction text* (250 characters)
 - Main content (max 2800 characters)
 - Categories
 - Related terms module
 - Related products module

HITACHI

Hitachi / Definition of key concepts on heat pumps and HVAC

Definition of key concepts on heat pumps and HVAC

We help you to have a cleared idea of what aerotherma energy is, ducted units or air conditioning concepts that you did not know yet



Check the video and follow the steps!

1. [17.1. - CMS Guideline - Glossary](#)

Fields	Comments
Title*	Not limited characters
Subtitle*	Not limited characters
SEO tab	It works in the same way as the rest of the tabs

Hitachi / Definition of key concepts on heat pumps and HVAC

Definition of key concepts on heat pumps and HVAC

We help you to have a cleared idea of what aerotherma energy is, ducted units or air conditioning concepts that you did not know yet

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

F Fancoil Frostwash

H High-speed VSD

R R132 Remote Control

S Sleep sense

T Test

Health | Economy | May 2022

What is FrostWash?

FrostWash™ can reduce the presence of these impurities inside your unit by up to 83% of bacteria and mold and 95.99% of viruses, promoting healthier air and keeping unpleasant odors at bay.

Self-cleaning tech that thinks before it acts

The FrostWash™ cleaning cycle is automatic, starting after a specific number of operating hours have been accumulated. To do so, the unit needs to temporarily pause its cooling function. However, nobody wants to turn their air conditioning to start cleaning when it's being used. That's why, before initiating, sensor technology ensures that there are no people present in the room to avoid interrupting the comfort of any occupants. In the situation that a user wishes to initiate the cycle themselves, all they need to do is tap the button on the controller.

A premium combination of convenience and comfort

FrostWash™ integrates into Hitachi's Cooling & Heating latent generation of premium wall-mounted air conditioning, offering a unique experience of comfort, convenience, and one that keeps your unit and your home cleaner and healthier. If you're interested in the FrostWash™ technology and how it can contribute to a healthy air condition and better sleep, find out more about which Hitachi's Cooling & Heating models it's featured in. Please contact us to find out the availability in your region.

How they work now

Water to water

Learn More >

Ducted

Learn More >

Split system

Learn More >

High speed VSD

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Easy installation

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Exhaust

Learn More >

Products with FrostWash

S-Series Premium with FrostWash Technology

The new Hitachi S-Series range of split systems offers true innovation features. With intelligent energy efficiency, an airflow control and self-cleaning operation, FrostWash addresses the need for long-lasting and a consistently reliable, healthy, efficiently and efficiently clean the inside of room air conditioning units. With FrostWash, a revolutionary new cleaning technology, you can depend on clean indoor air all year long.

e-Series Wall Mounted

As part of our commitment to constant improvement, we are proud to announce the new product offering that would allow us to improve our customer experience and create a great difference that would set us apart. As a part of efficiency.

Rest of the text of the page can be edited from CMS>pages>term or CMS>text>Glossary



Partner With Us

Cooling & Heating

air

Partner With Us

Business-focused section aimed at attracting potential partners to become Hitachi partners (includes an online form to initiate the application).

Description

- Header
 - Title
 - Introduction text
 - Image/video
- Content blocks x N
- Form
 - Title
 - Form

Check the video and follow the steps!

1. [19.1 - CMS Guideline - Partner with Us](#)

HITACHI / Partner with us

Partner with us

Hitachi aircon, testing text, Hitachi aircon, testing text, Hitachi aircon, testing text, Hitachi aircon, testing text Hitachi aircon, testing text

Apply to be a partner



Have you already discovered the advantages to become an Hitachi Partner?

By joining Hitachi you will be able to:

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque volutpat ligula lectus, non commodo tortor sodales vel. Mauris consectetur ultrices tempus. Proin auctor aliquam lorem sit amet molestie. Pellentesque arcu orci, sodales in luctus in, dictum vel nulla. Nunc rhoncus placerat purus non laoreet. Proin in sodales velit, quis placerat neque. Maecenas commodo auctor erat, et tincidunt nisl varius eu.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque volutpat ligula lectus, non commodo tortor sodales vel. Mauris consectetur ultrices tempus. Proin auctor aliquam lorem sit amet molestie. Pellentesque arcu orci, sodales in luctus in, dictum vel nulla. Nunc rhoncus placerat purus non laoreet. Proin in sodales velit, quis placerat neque. Maecenas commodo auctor erat, et tincidunt nisl varius eu.



Apply to become an official Hitachi Cooling & Heating Partner EN

Wich partnership are you interested in? *

☐ HVAC Installers ☐ Heat Pumps Installers ☐ Distributors

First name *	Company name *
Surname *	Total number of employees
Job title *	City (Headquarters) *
Company email *	Postal address (Headquarters) *
Phone number *	Albania
	State

I prefer to be contacted via:


☒ Professional email ☐ Phone number

☐ I agree to the [terms and conditions](#)

☐ Yes, I wish to receive further Product and Sales & Marketing communications and updates from Johnson Controls - Hitachi and its products and brands as set out above in the "Technical Data Updates" section so that, at its sole discretion, we may request information and data by E-mail.

☐ No, I do not wish to receive any further Product and Sales & Marketing communications and updates from Johnson Controls - Hitachi and its products and brands.

Please attach photos of your points of sale. Max. 5Mb

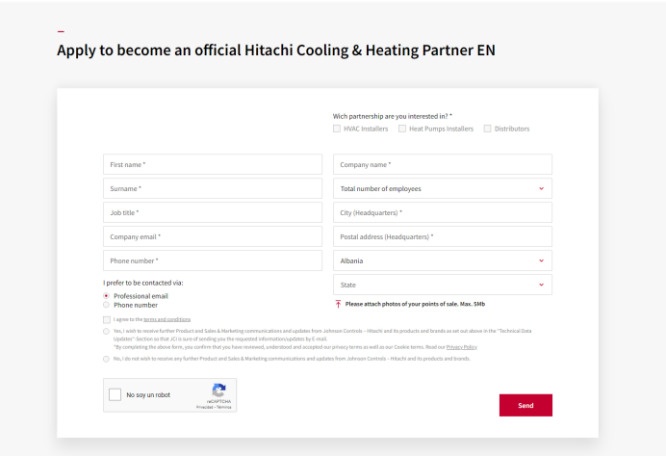
☐ No soy un robot 

Send

HITACHI

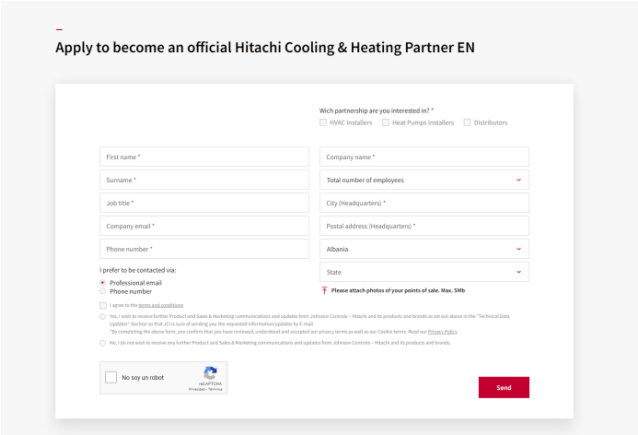
Partner With Us – CMS>Glossary>Partner with us

Page text	Fields	Comments
	Contact box title (max. 200 characters) *	Not limited characters
	First name *	If left empty, it will be generated from title
	Surname*	If left empty, it will be generated from title
	Job title*	
	Company email*	This field is mandatory and it’s used to associate the term with an existing category. Categories list is editable from CMS>Glossary>Categories
	Phone number*	Possible to include images - width 1028px x free height)
	Contact preference*	In this field specific terms will be showed in the "Related terms" module
	Company name*	In this field terms belonging to the indicated categories will be highlighted in the "Related terms" module
	Annual turnover text*	In this field specific products will be showed in the "Related products" module
	Number of employees text*	Meta title, Meta description and Image alt
	City*	Term image (size 1212x798px, max. weight 400Kb) Allowed GIFs and Youtube videos



Partner With Us – CMS>Glossary>Partner with us

Page text	Fields	Comments
	Postal Address*	Not limited characters
	Country*	If left empty, it will be generated from title
	State/Province*	If left empty, it will be generated from title
	Attach file/text*	
	Send CTA*	This field is mandatory and it's used to associate the term with an existing category. Categories list is editable from CMS>Glossary>Categories
	Option num. employees	Possible to include images - width 1028px x free height)
	Options turnover	In this field specific terms will be showed in the "Related terms" module
	Step 1 text	In this field terms belonging to the indicated categories will be highlighted in the "Related terms" module
	Step 2 text	In this field specific products will be showed in the "Related products" module
	Partnership options*	Meta title, Meta description and Image alt
	City*	Term image (size 1212x798px, max. weight 400Kb) Allowed GIFs and Youtube videos



Partner With Us – CMS>Glossary>Partner with us

Page
Elements

Fields

Comments

Header

Title (max. 81 characters)
Text (max. 151 characters)
Header cta
Youtube video option

Text modules x N

Title
Text (max. 1000 characters) (Image size: 1210px.)
Can be added as many content blocks as needed

SEO tab

SEO

Meta title and description

Partner with us

Hitachi aircon, testing text, Hitachi aircon, testing text, Hitachi aircon, testing text, Hitachi aircon, testing text, Hitachi aircon, testing text

Apply to be a partner



Are you already experiencing the advantages to become an Hitachi Partner?

By joining Hitachi you will be able to:

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque volutpat ligula lectus, non commodo tortor sodales vel. Mauris consectetur ultrices tempus. Proin auctor aliquam lorem sit amet molestie. Pellentesque arcu orci, sodales in luctus in, dictum vel nulla. Nunc rhoncus placerat purus non lacrimet. Proin in sodales velit, quis placerat neque. Maecenas commodo auctor erat, et tincidunt nisl varius eu.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque volutpat ligula lectus, non commodo tortor sodales vel. Mauris consectetur ultrices tempus. Proin auctor aliquam lorem sit amet molestie. Pellentesque arcu orci, sodales in luctus in, dictum vel nulla. Nunc rhoncus placerat purus non lacrimet. Proin in sodales velit, quis placerat neque. Maecenas commodo auctor erat, et tincidunt nisl varius eu.





Content Scheduling

Cooling & Heating

air

Content scheduling

Functionality to schedule the publication or unpublication of new or existing content. You can add a start AND end date, which means **you can also schedule when the content is unpublished** (for example, if you are asked by the Sales team to take down a product from the website when you'll be on vacation).

Description

- This functionality is included in the following sections:
 - **Support Links**
 - **Ranges**
 - **Business Verticals**
 - **Product Pages**
 - **Innovation Detail Pages**
 - **About Inner Pages**
 - **Magazine articles**
 - **Projects**

You will find this option in a tab in each of this sections named as "Schedule".

The screenshot shows a web interface with five tabs: 'General', 'Images', 'Extra', 'Schedule', and 'SEO'. The 'Schedule' tab is selected and highlighted with a red underline. Below the tabs, there are three main sections: 'Published', 'Start of this content availability', and 'End of this content availability'. The 'Published' section has two radio buttons: 'Yes' (which is selected) and 'No'. The 'Start of this content availability' and 'End of this content availability' sections each have a date input field with a calendar icon to its right. At the bottom of the form, there is a small text note: 'Remember to check the "is published" box before programming your content. If the content is scheduled but the "is published" box is not checked, the content will not be published.'

Content scheduling

Fields	Comments
Published? Y/N	<p>In Magazine and Projects you can mark if the content is published or not. If "Yes" is selected, the option to enable the publication period will be enabled.</p> <p>In the other sections, you will just need to specify a publication period in the "START DATE" and "END DATE" fields.</p>
Start Date*	
End Date*	



Quick help guide: Common questions

Cooling & Heating

air

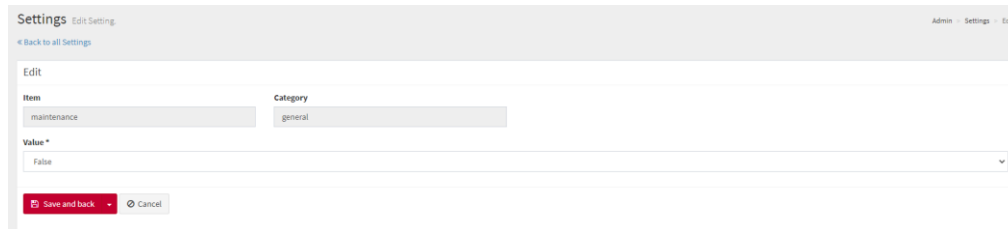
FAQs

- **How to activate/deactivate the maintenance mode?**

Through the main menu, in the "Settings" section, select the "Maintenance" option:

Value = False → Normal operation

Value = True → Maintenance



The screenshot shows the 'Settings' page with the 'maintenance' item selected. The 'Value' is set to 'False'. The 'Save and back' button is highlighted in red.

- **Can I activate the multi-language by myself?**

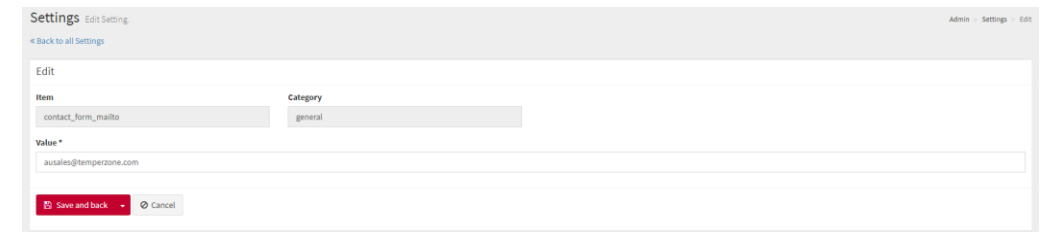
No, although this option appears in the CMS, it is an action that must be carried out by the Global Digital Marketing team.

- **About e-mail notifications:**

Although it is possible to customise the delivery of notifications for each form, it is possible to include a default email address to which all notifications will be sent if no customisation has been made. To do this, go to:

"Settings" → "contact_form_mailto" or

"Settings" → "partner_default_mailto"



The screenshot shows the 'Settings' page with the 'contact_form_mailto' item selected. The 'Value' is set to 'ausales@temperzone.com'. The 'Save and back' button is highlighted in red.

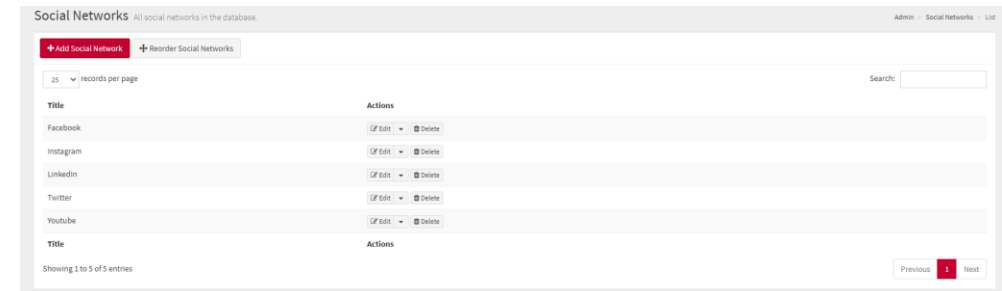
○ What about tracking?

For all matters relating to tracking, please contact the Global Digital Marketing team.

You will also find information on this subject in the Marketing Center: [link](#)

○ How to add/edit/remove links to social networks?

From the main menu, in the "Social Networks" section, you can add new networks, delete those that already appear or edit the links.



FAQs

- **How to hide the "optional" sections?**

Through the main menu, in the "Settings" section, go to "Settings" → "hide_sections".

Select the checkbox of the sections you want to hide.

The screenshot shows the 'Settings' page with the 'hide_sections' configuration. The 'Item' field is set to 'hide_sections' and the 'Category' is 'general'. Under the 'Value' section, there are three columns of checkboxes. The first column has 'projects' and 'apps'. The second column has 'magazine' and 'about'. The third column has 'technical_service' (which is checked) and 'innovations'.

Item	Category
hide_sections	general

Value
<input type="checkbox"/> projects
<input type="checkbox"/> apps
<input type="checkbox"/> magazine
<input type="checkbox"/> about
<input checked="" type="checkbox"/> technical_service
<input type="checkbox"/> innovations

- **How to add/edit/remove users from the CMS?**

Through the main menu, in the "Settings" section, go to "Settings" → "Administrators".

The screenshot shows the 'Administrators' page with a list of users. The table has columns for Name, Email, Developer mode, and Actions. There are 7 entries in the list.

Name	Email	Developer mode	Actions
Hitachi Global	digital.marketing@jgc-hitachi.com	0	Edit Delete
Jamie Nankivell	JNankivell@temperzone.com	0	Edit Delete
Damien Walsh	dwalsh@temperzone.com	0	Edit Delete
Suneta Singh	ssingh@temperzone.com	0	Edit Delete
Shara Quin	squin@temperzone.com	0	Edit Delete
Plastic	hello@plasticbox.com	0	Edit Delete
Teradisk	soporte@teradisk.atlassian.net	0	Edit Delete

FAQs

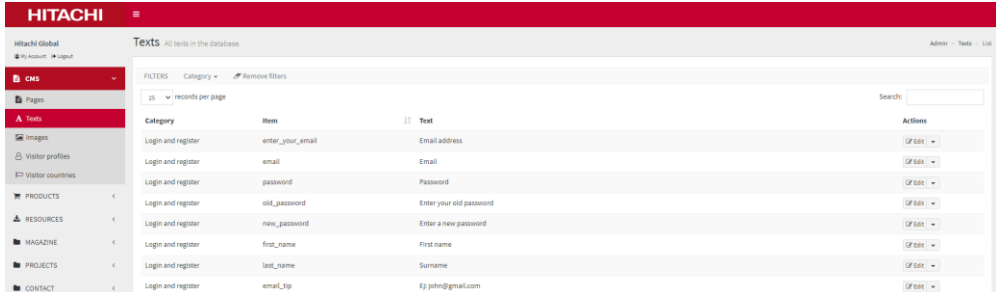
- **How to enable/disable web user profiles (homeowners, HVAC professionals, etc.)?**

For this action it is required to request support from the Global Digital Marketing team.

- **About static texts:**

All static texts on the website can be edited by accessing: "CMS" → "Texts".

You can either search by category or do a specific text search. Both options are available in the header of the page.



HITACHI			
HITACHI Global			
My Account Logout			
CMS			
Pages			
Texts			
Images			
Visitor profiles			
Visitor countries			
PRODUCTS			
RESOURCES			
MAGAZINE			
PROJECTS			
CONTACT			
Texts All texts in the database			
Admin Texts List			
FILTERS Category Remove filters			
25 records per page			
Search			
Category	Item	Text	Actions
Login and register	enter_your_email	Email address	Edit
Login and register	email	Email	Edit
Login and register	password	Password	Edit
Login and register	old_password	Enter your old password	Edit
Login and register	new_password	Enter a new password	Edit
Login and register	first_name	First name	Edit
Login and register	last_name	Surname	Edit
Login and register	email_tpl	k2.john@gmail.com	Edit



Thanks :)